



## SEA College of Science, Commerce and Arts

(Affiliated to Bengaluru North University, and Recognized by Govt. of Karnataka)

NAAC Accredited with 'B++' Grade

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# NEWSLETTER

## VOLUME 3 ISSUE 2 FEBRUARY-2025

### ABOUT COLLEGE

S.E.A. College of Science, Commerce and Arts is anchored in a value-driven organizational culture that encourages students, staff, and faculty to perceive education as a tool for self-expression, unfolding individual potential, and achieving excellence. The campus cultivates a familial atmosphere where members embrace each other's strengths and weaknesses, supporting one another in their journey toward mental resilience and physical agility. The institution promotes a culture of diligence, self-regulation, and self-discipline, fostering a reputation for its members as adept decision-makers in the face of dynamic challenges. Recognizing that success requires commitment without shortcuts, S.E.A. College of Science, Commerce and Arts instils a value system in young minds, guiding them through a transformative journey from basic literacy to a comprehensive education. This evolution involves a shift from reactive to proactive approaches, from follower to initiator, from a competitive mind-set to one of collaboration, and from self-contentment to team contentment. Encouraging a shift from casualness to creativity and from inactivity to competency, the institution creates an environment where individuals strive for excellence in both their professional and personal pursuits

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**WORKSHOP ON UNION BUDGET 2025**

The **Postgraduate Department of Commerce and Management** at S.E.A College of Science, Commerce, and Arts (Autonomous) organized a **workshop on the Union Budget 2025** on **February 1st, 2025**. The session featured Dr. Viyanna Rao, former Vice Chancellor of Acharya Nagarjuna University, along with **Dr. Mohan Rao** from IISc and **Dr. Sajjath** from **FGGC Chitradurga**. Dr. Rao provided key insights into the budget's impact on taxation, economic growth, and various sectors, while the interactive session enhanced students' understanding of fiscal policies and real-world economic implications. The workshop proved to be a valuable platform for financial and economic literacy.

**CYBER AWARENESS PROGRAM**

The Department of **Criminology and Forensic Science** at S.E.A College of Science, Commerce, and Arts organized a **Cyber Awareness Program** on **February 5, 2025**. The session focused on raising awareness about cyber threats, online safety, and digital security measures.

Students gained valuable insights into cybercrime prevention, data protection, and responsible internet usage. The program emphasized the importance of

staying vigilant in the digital era, making it an informative and engaging session for all participants.



### **ROAD SAFETY AWARENESS PROGRAM AT S.E.A COLLEGE**

The **National Service Scheme (NSS)** unit of S.E.A College of Science, Commerce, and Arts, in collaboration with the **Bengaluru Traffic Police**, organized a **Road Safety Awareness Program** on **February 5, 2025**, to educate students on responsible and safe road usage.

During the session, a Traffic Police Assistant Inspector Sri. Devaraju from Krishnarajapuram Traffic Police Station addressed the students, emphasizing the importance of following traffic signals, road safety rules, and responsible riding practices. The session highlighted key aspects such as the dangers of reckless driving, the significance of wearing helmets and seatbelts, and the impact of traffic violations.

The awareness program aimed to instill a sense of responsibility and discipline among students, ensuring they become conscious and law-abiding road users. The initiative was well-received, reinforcing the need for road safety education in today's fast-paced world.



### **BUDGET SYMPOSIUM 2025**

On **7th February 2025**, S.E.A College of Science, Commerce, and Arts organized a **Budget Symposium**, providing students with valuable insights into the nation's financial blueprint. The event featured expert lectures by distinguished economists, fostering a deeper understanding of economic policies and their implications. **Assistant Professor. Jeya Sree B.V. from the Department of Economics, BBMP First Grade College**, delivered an insightful lecture on **“Analyzing the Financial Blueprint of the Nation.”** Her session shed light on the key aspects of the budget, its impact on various sectors, and economic trends shaping the country. Additionally, Dr. Chowdappa from the Department of Economics provided an in-depth analysis, further enriching the discussion on this momentous occasion.

The symposium served as an excellent platform for students to engage with contemporary economic issues and enhance their financial literacy. We extend our appreciation to the Post Graduate Department of Commerce and Management for their dedicated efforts in organizing this enriching academic event.



### OVERSEAS CAREER GUIDANCE

On **February 07, 2025**, the **Career Guidance Cell**, in collaboration with **Global Degrees**, organized an informative session on overseas educational counselling at S.E.A College of Science, Commerce, and Arts. The event aimed at providing students with valuable insights into higher education opportunities abroad. Students had the chance to interact with experts from Global Degrees, who offered guidance on various aspects of studying overseas, including the application process, university selection, scholarship opportunities, and visa procedures.

The session emphasized the growing trend of pursuing international education and the numerous benefits it offers, such as exposure to diverse cultures, advanced academic programs, and global career prospects. This initiative

allowed students to explore options for studying in countries like the USA, Canada, the UK, Australia, and many more. The career counsellors and experts from Global Degrees addressed common queries, provided personalized advice, and encouraged students to start planning their academic futures. The event received positive feedback from students, who expressed a greater sense of clarity and direction regarding their overseas education aspirations.



### **ONE-DAY WORKSHOP ON “ROADMAP TO CODE YOUR CAREER”**

On **8th February 2025**, the Department of Computer Science & Applications, in association with **Tech Titans**(the computer science club of post graduate department of computer science and applications), organized a one-day workshop titled **“Roadmap to Code Your Career: A Guide to the Tech Industry.”** The event aimed to provide students with valuable insights into the evolving tech landscape, career opportunities, and essential skills required for success in the industry.

The workshop featured distinguished resource persons, including **Mr. T. Pramod, Chief Executive Officer of Code Elevate**, and **Ms. Charu Pankaj**



**Sharma, Chief Marketing Officer of Code Elevate.** They shared their expertise on industry innovations, career strategies, and the significance of staying updated with technological advancements. The session provided students with practical guidance on coding, career planning, and adapting to the dynamic IT sector. The interactive discussions allowed students to engage with industry leaders, understand real-world challenges, and gain clarity on their career paths. The event was a great success, equipping students with valuable knowledge and motivation to excel in the tech industry.



### **ALUMNI TALK ON GOALS AND ASPIRATIONS**

On **10th February 2025**, S.E.A College of Science, Commerce, and Arts organized an **Alumni Talk** on “**Goals and Aspirations**”, aimed at inspiring students to set clear career objectives and work towards their professional growth. The session featured **Ms. Jennifer K**, an alumna from the **2019-2022** batch, who is currently working as an **Associate CEC at TESCO**.

During the talk, Ms. Jennifer shared her journey from college to the corporate world, offering valuable insights into career planning, industry expectations, and the skills required to succeed in today’s competitive job market. She emphasized the importance of goal setting, continuous learning, and

adaptability, encouraging students to stay focused and proactive in achieving their aspirations. The event was a great success, leaving students with practical guidance and inspiration to shape their future careers.



### **ORIENTATION AND BOOK RELEASE OF II SEM UG ENGLISH TEXTBOOK**

The **Department of Languages** at S.E.A College of Science, Commerce, and Arts, in association with the **Board of Studies in English (UG – SEP)**, **Bengaluru North University**, organized a significant Orientation Program and Book Release Ceremony for the II Semester UG English Textbook on **February 10, 2025**, at the college's AC Auditorium. The event commenced with a warm welcome to the distinguished guests and attendees. **Dr. M.C. Prakash, Retired Principal of VVS College**, Bengaluru, delivered the keynote address, enlightening the audience on the evolving landscape of English studies and its relevance in today's academic and professional world. The occasion was graced by Associate Professor **Doreen Snehalatha**

**Kotian, Head of the Department of English at GFGC, Doddaballapur, and Chairperson of the Board of Studies in English (UG – SEP) along with Dr. Muthe Gowda TN, the Principal of S.E.A College and Dr. Raji S, the Vice Principal of S.E.A college of Science, Commerce and Arts. Their insightful speeches emphasized the importance of well-structured academic resources in shaping students' learning experiences. The book release marked a milestone in the curriculum development process, ensuring that students have access to updated and comprehensive study materials.**

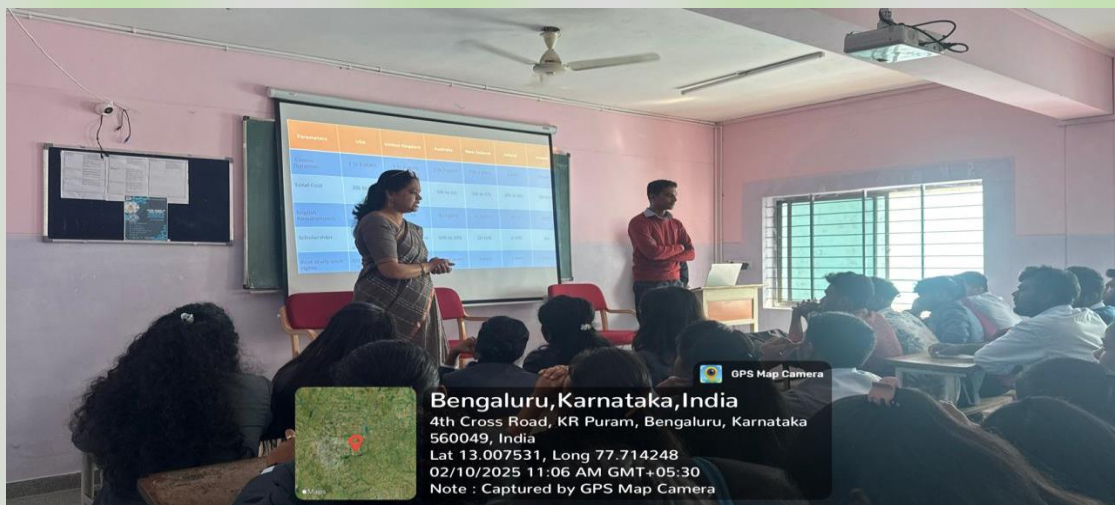


### OVERSEAS EDUCATION PROGRAM

On **February 10, 2025**, the Career Guidance Cell of S.E.A College of Science, Commerce, and Arts, in collaboration with **Global Degrees**, organized an informative overseas education counselling session for students. The program featured **Mr. Moshinath Justus**, a representative from Global Degrees, as the resource person. Mr. Justus shared valuable insights into pursuing higher education abroad, focusing on the key aspects of university selection, application procedures, scholarships, visa formalities, and various study destinations. He provided detailed information about popular countries for

international education, including the USA, Canada, the UK, and Australia, highlighting the advantages and opportunities they offer to students.

The session was designed to guide students in making well-informed decisions about their academic futures and exposed them to the diverse educational options available worldwide. Students actively engaged in the interactive discussions, receiving personalized guidance on their academic goals and career aspirations.



### FRESHERS DAY AND INVESTITURE CEREMONY

On **February 13, 2025**, S.E.A College of Science, Commerce, and Arts hosted a grand Freshers' Day and Investiture Ceremony at the college's Multipurpose Auditorium. The event marked an exciting beginning for the new batch of students, welcoming them into the vibrant academic community of the college.

**Dr. Thippeswamy**, the esteemed **Registrar of Evaluation** at Bengaluru North University, graced the occasion as the chief guest. In his inspiring address, Dr. Thippeswamy enlightened the students about the university education system, emphasizing the importance of academic discipline, holistic development, and the role of students in shaping their future. He shared valuable insights into the

academic structure, evaluation methods, and opportunities for growth within the university.

The Investiture Ceremony saw the induction of the newly elected student council members, who took an oath to uphold the values of the college and serve as responsible leaders. The event was a wonderful blend of tradition and enthusiasm, offering the students a glimpse of the opportunities and responsibilities that lay ahead in their academic journey. The Freshers' Day celebration, filled with excitement and hope, set a positive tone for the students' time at S.E.A College. It was a memorable occasion, fostering a sense of belonging and motivating the students to excel in both their academic and extracurricular pursuits.





### CREATIVE BRILLIANCE SHINES AT INTER COLLEGIATE FEST

Demonstrating their creativity and craftsmanship, **Jennifer, Lavanya, and Mona**, students of IV semester at S.E.A College of Science, Commerce, and Arts, participated in an intercollegiate fest organized by **Sacred Heart College** on **February 13, 2025**. The talented trio showcased their artistic skills in the Jewellery Making Competition and secured the prestigious third prize, bringing pride to the institution.

Their achievement highlights the students' dedication to innovation and artistry, reflecting the college's encouragement of extracurricular excellence. Their success serves as an inspiration to fellow students, reinforcing the spirit of creativity and competition at S.E.A College. Congratulations to the winners on their well-deserved recognition.



### **WORLD COMPUTER DAY**

The Department of Computer Science and Applications at S.E.A College of Science, Commerce, and Arts observed **World Computer Day** on **February 15, 2025**, with great enthusiasm. To mark the occasion, a Pick and Speak competition was organized, providing students with an opportunity to showcase their quick thinking and communication skills. The event saw

enthusiastic participation, with students confidently expressing their thoughts on various technology-related topics. Their spontaneity and knowledge were commendable, making the competition both engaging and insightful. The winners were awarded prizes in recognition of their exceptional performances. The celebration highlighted the significance of computers in today's world and encouraged students to enhance their technical and communication skills. The event was a resounding success, fostering a spirit of learning and innovation among participants.



### ORIENTATION ON CMA

On **February 15, 2025**, the Postgraduate Department of Commerce and Management at S.E.A College of Science, Commerce, and Arts organized an orientation program on CMA (Certified Management Accountant) at the PG Seminar Hall. The session aimed to provide students with valuable insights into the CMA certification, its scope, and career prospects.

**Mr. Narasimha Murthy**, an management consultant and mentor for entrepreneurship development currently and **CEO of Koushal Vikas Foundation** an NGO that empowers unemployed and illiterate people,



delivered an enlightening lecture, shedding light on the importance of CMA, its curriculum, examination structure, and global career opportunities. He emphasized the growing demand for certified management accountants in the corporate world and guided students on how to prepare effectively for the certification. The event proved to be an excellent opportunity for aspiring professionals to gain a deeper understanding of the certification and its impact on their career growth.



### **AWARENESS PROGRAM ON ALCOHOLIC ADDICTION**

On **February 15, 2025**, the **Master of Social Work (MSW)** students of S.E.A College of Science, Commerce, and Arts organized an **awareness program on alcohol addiction** for the students of **First Grade College, Siddanahalli**. The initiative aimed to educate young minds on the harmful effects of alcohol consumption and addiction, emphasizing the social, psychological, and health consequences associated with it.

Through interactive discussions, real-life case studies, and thought-provoking presentations, the MSW students highlighted the importance of making informed life choices and seeking help when needed. The session also focused

on preventive measures, rehabilitation options, and the role of family and community in addressing addiction-related issues. This initiative reflects the commitment of S.E.A College's MSW department towards social responsibility and community engagement.



### Expert Talk on “UPSC and KPSC exams”

The Expert Talk on UPSC and KPSC exams was arranged as part of the career guidance activity from the placement department. The session was addressed by Dr. P. Vishwanath and Dr. Rajesh by Nittur IAS Academy.

They motivated and guided the students to enroll for the upcoming UPSC exams. They also briefed about the pattern and syllabus of the exams with information about prelims, mains and interview. The opportunities available for

the UPSC aspirants were also addressed. The students were assured about the coaching and training available.



### **INNOVATION SHOWCASE**

Institution's Innovation Council in association with department of Science organized Innovation Showcase competition to all the SEA degree science students. The session commenced by brief address note to all the participants by the Head of Science Department Asst. Prof. Mrs. Nethra H S, and best wishes to participants by Vice Principal Dr. Raaji S. All the participants were given a time duration of 45 minutes to showcase their innovative ideas through their live experiments and additional 15 minutes of time was given to demonstrate their experiments to the jury members. There were total of 10 teams having 2 participants per team from the departments of Computer Science and Applications, Chemistry, Criminology, Psychology and Forensic Science. Asst. Prof. Mrs. Nethra HS and Asst. Prof. Mrs. Roopa were the jury members

for the event. All the participants were hyperactive in delivering their innovative ideas and felt encouraged and motivated. The session concluded with the announcement of the prize winners and a formal thanks giving note.

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INSTITUTION'S INNOVATION COUNCIL

SMART LIVING SOLUTIONS  
*Unleash Your Potential*

Institution's Innovation Council and Department of Science  
**Invites you for the event**

# INNOVATION SHOWCASE

Held on  
**FEB 20TH 2025,**  
TIME: 12:00PM ONWARDS  
VENUE: SEA DEGREE BLOCK,  
PSYCHOLOGY LAB

**AWAITING YOUR PRESENCE**



**STUDENT CONFERENCE 2025*****The Future of Work: Adapting to the Changing Landscape – Student Perspective.”***

The **Postgraduate Centre** of S.E.A College of Science, Commerce, and Arts successfully organized the **Student Conference 2025** on **February 21, 2025**, under the theme ***“The Future of Work: Adapting to the Changing Landscape – Student Perspective.”*** The event witnessed an overwhelming response, with 109 research paper submissions and participation from over 250 students representing renowned institutions from Bangalore and Chennai.

The conference served as a vibrant platform for students to explore emerging trends, challenges, and opportunities in the rapidly evolving job market. Engaging discussions and insightful presentations enriched the academic experience, reflecting the depth of research and analytical skills of young scholars.

We are proud to acknowledge the outstanding contributions of students from various colleges, with East Point College (Avalahalli, Bangalore), Sri Bhagawan Mahaveer Jain College (Bangalore), Kristu Jayanti College (Bangalore), VTU MBA (Bangalore), and GFGC Krishnarajapuram (Bangalore) securing top honors for their remarkable presentations.

The conference not only reinforced S.E.A College’s commitment to academic excellence and research-driven learning but also highlighted the importance of student-led discourse in shaping the future workforce.



## TRIUMPH IN BEST PHYSIQUE AT BNU CHAMPIONSHIP

S.E.A College of Science, Commerce, and Arts has once again made its mark in the BNU Inter-Collegiate Best Physique Competition held on **February 22, 2025**. Our talented athletes from the department or **Clinical Nutrition and Dietetics** showcased exceptional strength, determination, and sportsmanship, bringing home two prestigious medals!

**Gold Medal – Amjad Robin (3rd BSc)**

**Bronze Medal – Aajal Thomas (2nd BSc)**

Their hard work, dedication, and relentless pursuit of excellence have made the entire SEA family proud. Kudos to our champions!



### **YUKTI 2K25: A SPECTACULAR IT FEST**

The Department of Computer Science and Applications at SEA College of Science, Commerce, and Arts, in association with IQAC, successfully organized YUKTI 2K25, an exciting IT fest that brought together tech enthusiasts from across Bengaluru.

The fest featured a range of thrilling competitions, including Adzap, Best Manager, Coding, Debugging, Web Design, Game Jam, Hackathon, Ideathon, and several other engaging events. Students from various colleges participated, showcasing their creativity, problem-solving skills, and technical expertise.

YUKTI 2K25 proved to be a dynamic platform for innovation and collaboration, inspiring budding tech minds to push their limits and excel in the ever-evolving digital landscape.



### **ON-CAMPUS RECRUITMENT DRIVE BY NANDI TOYOTA**

The Placement Cell and MBA Department of SEA College of Science, Commerce, and Arts organized an on-campus recruitment drive in collaboration with Nandi Toyota on February 24th, 2025. The drive provided a valuable platform for students to explore career opportunities with one of the leading names in the automotive industry.

Aspiring candidates underwent a structured selection process, including aptitude tests, group discussions, and personal interviews. The event witnessed



enthusiastic participation, reflecting the students' readiness to step into the corporate world.



## SUSHI WORKSHOP BY CHEF MALAVIKA UNNI

The **Department of Hotel Management** at SEA College of Science, Commerce, and Arts organized an exciting **Sushi Workshop** on **February 25th, 2025**. The session was conducted by Chef Malavika Unni from JW Marriott, Bangalore, who shared her expertise in the art of sushi-making.

Students gained hands-on experience in preparing traditional and contemporary sushi, learning essential techniques such as rice preparation, rolling methods, and plating styles. The interactive workshop provided valuable insights into Japanese cuisine and culinary precision, enhancing the students' practical knowledge and skills.



## WORLD WETLAND DAY

The Department of Botany and Life Sciences at S.E.A College of Science, Commerce, and Arts observed World Wetlands Day with an engaging and informative session on the significance of wetlands in sustaining biodiversity and ecological balance. The highlight of the event was a special talk by Dr. Shubha Rani R., a distinguished research scientist at the Department of Botany, Bengaluru university, who shared her insights on the crucial role of wetlands in climate regulation, water purification, and habitat conservation.

Dr. Shubha Rani emphasized the urgent need for wetland conservation and sustainable management to combat environmental challenges. Students and faculty actively participated in the discussion, gaining a deeper understanding of how wetlands serve as nature's invaluable resource. The event successfully fostered awareness and reinforced the importance of wetland conservation

among students, aligning with global efforts to protect these critical natural habitats.



## ORIENTATION PROGRAM ON ELECTRIC VEHICLE TRAINING

The **Placement Cell** of S.E.A College of Science, Commerce, and Arts, in association with **GTT Foundation**, organized an **Orientation Program on Electric Vehicle (EV) Training** on **February 27, 2025**, at the college campus. The event featured **Ms. Ayesha Siddiqua, Soft Skills Trainer**, and **Mr. Simon, EV Trainer for GTT Foundation**, as the chief guests.

The session provided students with valuable insights into the growing EV industry, technological advancements, and career prospects in the field. Mr. Simon elaborated on the latest trends in electric mobility, emphasizing battery technology, sustainability, and manufacturing innovations. With the automobile sector shifting towards eco-friendly solutions, this initiative offered students a comprehensive understanding of EV technology and future opportunities. The program witnessed enthusiastic participation, reaffirming

the college's commitment to career-oriented training and emerging technologies.



### VIJNANA SANKALPA-SCIENCE MEET 2025

The **Department of Science and Computer Applications** at S.E.A College of Science, Commerce, and Arts organized a **Vijnana Sankalpa -Science Meet** on **February 28, 2025**, under the theme *"Fostering Public Trust in Science."*

The event brought together students and academicians from various institutions to engage in insightful discussions on the role of science in society. The event featured a series of exciting competitions, including Knowledge Knockout, Battle of Ideas, Lens on Discovery, ForenPsych Arena, Invention Convention, and CodeChef. These events provided students with a platform to showcase their scientific knowledge, critical thinking, and problem-solving skills.

The program was graced by esteemed dignitaries, including Mrs. Anupama, Joint Secretary and Treasurer of S.E.A Group of Institutions, Dr. K. Viyyanna Rao, Honorary Director of S.E.A Group of Institutions, Dr. Muthe Gowda T.N.,

Principal of S.E.A College of Science, Commerce, and Arts, Dr. Raji S., Vice Principal, and the Principal of S.E.A College of Engineering & Technology. Their presence and words of encouragement enriched the event.

With enthusiastic participation from students across multiple colleges, the event successfully fostered meaningful discussions and reinforced the importance of scientific awareness and credibility. The efforts of faculty members, student coordinators, and volunteers played a crucial role in making the event a resounding success.



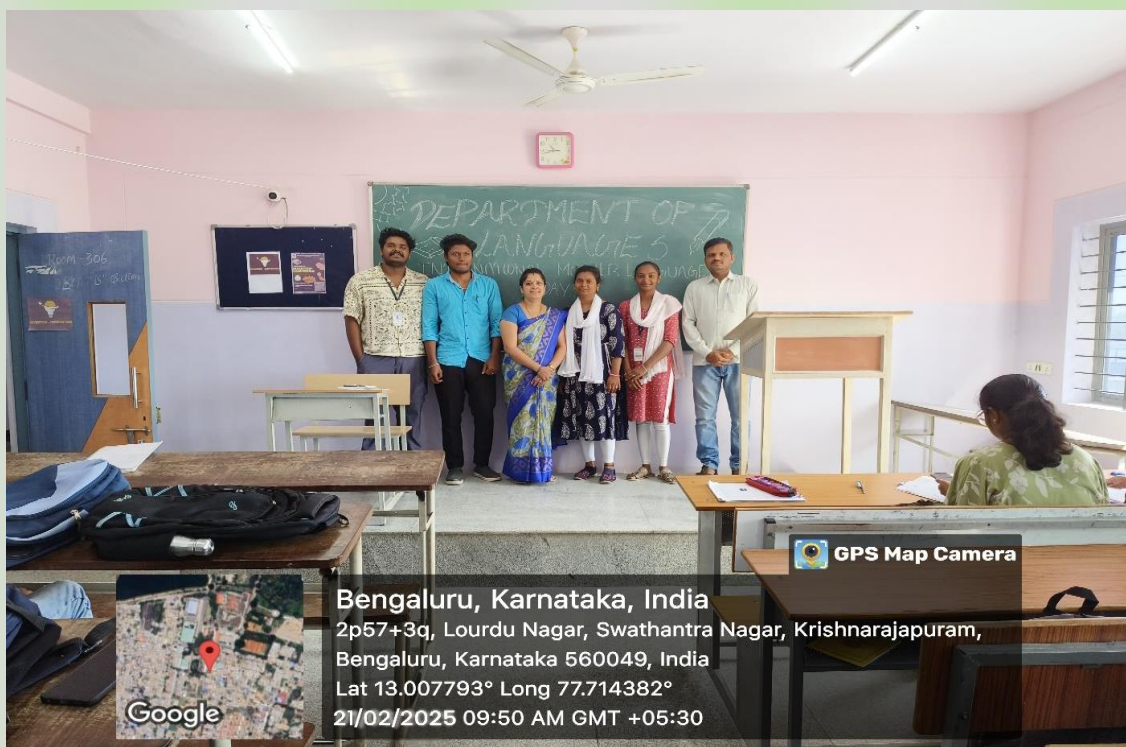
## INTERNATIONAL MOTHER LANGUAGE DAY

The **Department of Languages** at S.E.A College of Science, Commerce, and Arts commemorated *International Mother Language Day* on **February 21, 2025**, with an inspiring celebration of linguistic heritage and cultural pride. The event aimed to highlight the significance of preserving and promoting one's mother tongue while fostering an appreciation for linguistic diversity.

Students actively participated in the program and were encouraged to express their thoughts on the pride of their mother language in their own native tongues.

The event created an engaging platform where multiple languages resonated, showcasing the beauty and richness of different linguistic traditions.

Through this initiative, the department reinforced the importance of multilingualism and cultural identity, reminding everyone that language is more than just a means of communication—it is a symbol of heritage and unity.





### TRAILBLAZERS FACULTY RESEARCH PUBLICATION IN UGC-CARE JOURNAL

Sl. No	Name of the Faculty and Publication Name
1.	Nethra H. S., Associate Professor in the Department of Electronics at S.E.A College of Science, Commerce, and Arts, has made a significant contribution to research with the publication of her paper titled "Performance Evaluation of Network Layer Protocols for Multimedia Streaming Over Ad-Hoc Networks." The paper was published in the Industrial Engineering Journal (ISSN 0970-2555), Volume 54, Issue 2, No.3, February 2025, a <b>UGC Care Group I peer-reviewed journal</b> with an impressive impact factor of 6.82. The research focuses on analyzing the efficiency and effectiveness of network layer protocols in ensuring seamless multimedia streaming over ad-hoc networks, a critical area in modern communication systems.
2.	Dr. Roopa P and Dr. Romana Mirdhe's research paper, " <i>Honey Varieties in Comparison: Analyzing Quality and Characteristics</i> ," was published in <b>IJSDR (Volume 10, Issue 2, February 2025)</b> . This peer-reviewed study, with a <b>9.15 impact factor</b> , explores honey quality and characteristics, contributing to scientific advancements in the field.
3.	On <b>7th February 2025</b> , Dr. Sridhar M from the Postgraduate Department of Commerce and Management, S.E.A College of Science, Commerce, and Arts, was invited as a resource person at <b>Cambridge College, KR Puram</b> . He

	<p>delivered an insightful session on “<b>Corporate Readiness: From Classroom to Boardroom,</b>” aimed at preparing students for the transition from academic life to the corporate world. Dr. Sridhar M emphasized the essential skills, professional mindset, and industry expectations that graduates need to succeed in the business environment. His session covered key aspects such as corporate etiquette, leadership skills, adaptability, and real-world problem-solving. The interactive discussion provided students with valuable insights into workplace dynamics and career growth strategies.</p>
4.	<p>Dr. K. Adishesha, Professor at the Department of Computer Science and Applications at S.E.A College of Science, Commerce, and Arts, presented a paper on “<i>AI-Based Bot Detection and Prevention in E-Commerce Platforms.</i>” The presentation was part of the <b>International Conference on Innovative Research and Development (ICIRD - 2025)</b>, held from <b>17th to 19th February 2025</b> at <b>INTI International University, Malaysia</b>. The conference was jointly organized by INTI International University, Dwaraka Doss Goverdhan Doss Vaishnav College, and ESN Publications, bringing together researchers to discuss cutting-edge innovations.</p>

