



## SEA College of Science, Commerce and Arts

(Affiliated to Bengaluru North University, and Recognized by Govt. of Karnataka)

NAAC Accredited with 'B++' Grade

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# NEWSLETTER

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## ABOUT COLLEGE

S.E.A. College of Science, Commerce and Arts is anchored in a value-driven organizational culture that encourages students, staff, and faculty to perceive education as a tool for self-expression, unfolding individual potential, and achieving excellence. The campus cultivates a familial atmosphere where members embrace each other's strengths and weaknesses, supporting one another in their journey toward mental resilience and physical agility. The institution promotes a culture of diligence, self-regulation, and self-discipline, fostering a reputation for its members as adept decision-makers in the face of dynamic challenges. Recognizing that success requires commitment without shortcuts, S.E.A. College of Science, Commerce and Arts instils a value system in young minds, guiding them through a transformative journey from basic literacy to a comprehensive education. This evolution involves a shift from reactive to proactive approaches, from follower to initiator, from a competitive mind-set to one of collaboration, and from self-contentment to team contentment. Encouraging a shift from casualness to creativity and from inactivity to competency, the institution creates an environment where individuals strive for excellence in both their professional and personal pursuits

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## WORLD AIDS DAY

On 1st December, S.E.A College of Science, Commerce, and Arts observed World AIDS Day with active participation from students and staff. The event aimed to raise awareness about HIV/AIDS, reduce stigma, and promote solidarity with those affected. Activities included informative sessions, poster displays, and interactive discussions highlighting the importance of prevention, treatment, and compassion. The program emphasized the global theme of the day and encouraged students to be advocates for awareness and support in their communities. The observance reflected the college's commitment to fostering health education and social



## S.E.A College of Science, Commerce and Arts Hosts Uthrotsava 2024 – A Cultural Extravaganza

On 2nd and 3rd December, the vibrant campus of S.E.A College of Science, Commerce, and Arts came alive as it hosted Uthrotsava 2024, an intercollegiate festival for colleges affiliated with Bangalore North University (BNU). This grand cultural extravaganza brought together talented students from across the university to showcase their skills and creativity. The event featured an impressive lineup of competitions, including elocution, singing, dancing, theatre, mime, one-act plays, quiz, poster-making, rangoli, etc., all conducted across various stages and auditoriums on the college campus.

The two-day festival was a celebration of talent and diversity, with each competition reflecting the rich cultural heritage and artistic prowess of the participants. The college was abuzz with energy as students enthusiastically participated in the events, cheered on by their peers. The performances in dance

and theatre captivated the audience, while the creative works in poster-making and rangoli added a colourful dimension to the festival. Intellectual minds engaged in the quiz competition, making it a holistic celebration of art, culture, and intellect.

The valedictory ceremony was graced by Dr. Kumuda D, the Registrar of Bangalore North University, who congratulated all the participants for their exceptional efforts and lauded the organizers for hosting a vibrant and seamless festival. In her address, she emphasized the role of cultural events in fostering creativity, collaboration, and holistic development among students. Dr. Kumuda also encouraged the young minds to carry forward the values of teamwork and cultural heritage showcased during the festival.

At the end of this thrilling competition, **Kristu Jayanti College** emerged victorious, winning the coveted **Rolling Trophy** for their outstanding performances across events. Uthrotsava 2024 not only highlighted the immense talent within BNU but also strengthened the spirit of camaraderie and healthy competition among the colleges. S.E.A College takes pride in having successfully hosted this memorable event, leaving participants and spectators inspired and energized.





### Interactive Guest Lecture on "Communicate with Global Impact"

The **Department of Languages** at S.E.A College of Science, Commerce, and Arts organized an engaging and insightful guest lecture titled "**Communicate with Global Impact**" on **4th December**. The session was led by **Assistant Professor Mukesh Soni** from **Dayanand Sagar College of Arts, Science, and Commerce**, who brought his expertise and enthusiasm to inspire students on the importance of effective communication in a globalized world.

The lecture emphasized the critical role of communication skills in personal and professional growth, particularly in a multicultural and interconnected global environment. Through interactive discussions, real-life examples, and practical tips, the speaker encouraged students to embrace clarity, confidence,

and cultural sensitivity in their communication. The session also highlighted techniques for enhancing verbal and non-verbal communication, active listening, and adaptability, equipping students with tools to make a meaningful impact in any setting. The event was well-received by students and faculty alike, as it not only enriched their understanding of global communication dynamics but also motivated them to refine their skills for success in the modern world. The Department of Languages continues to foster such initiatives that promote holistic development and professional readiness among students.

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### World Cookie Day Celebrated by the Department of Hotel Management

The **Department of Hotel Management** at S.E.A College of Science, Commerce, and Arts celebrated **World Cookie Day** on **5th December** with great enthusiasm and creativity. The event was a delightful tribute to the art of baking and a showcase of the students' culinary skills. As part of the celebration, students prepared an array of cookies in various flavours and designs, demonstrating both traditional and innovative baking techniques. The event also included interactive sessions where students shared tips on cookie-making and discussed the history and cultural significance of cookies around the world. Faculty members joined in the celebration, appreciating the efforts and creativity of the students. The event not only highlighted the talent and passion of the Hotel Management students but also provided them with a platform to experiment, collaborate, and learn. It was a sweet and memorable day for everyone involved, spreading the joy of baking and the aroma of freshly baked cookies across the campus.



### Workshop on "Learn to Build Smart Robots" Organized by the Department of Electronics

The **Department of Electronics** at S.E.A College of Science, Commerce, and Arts organized an enlightening workshop on **"Learn to Build Smart Robots"** on **5th December**. The session aimed to provide students with hands-on experience and practical insights into the world of robotics and smart systems.



The workshop was led by two distinguished guests, **Mr. Anoop Belur**, a Mechatronics Engineer and Business Associate from **Sciniot Technologies**, and **Dr. Sanjeev V.S.**, the Head of the Department of Electronics at **Vijaya College, Jayanagar**. Both experts brought their wealth of knowledge and experience to guide the students through the fundamentals of robotics, including the design, programming, and application of smart robots.

The speakers also discussed emerging trends in robotics and their applications in industries, inspiring students to explore career opportunities in this exciting field. The workshop was highly engaging and educational, leaving students motivated to delve deeper into robotics and innovation. The Department of Electronics continues to organize such initiatives to equip students with cutting-edge skills and prepare them for the technological challenges of the future.



### **Computer Literacy Awareness Program by the Department of Computer Science**

On December 9th, the Department of Computer Science at S.E.A College of Science, Commerce, and Arts conducted a **Computer Literacy Awareness Program** at the Government School, Santhe Kallahalli, Chintamani, Karnataka. The initiative aimed to bridge the digital divide by educating students on the importance of computer learning and its practical applications and special focus was placed on how computers can aid in education, enhance career prospects, and simplify daily tasks. The interactive sessions included demonstrations and hands-on practice, making the learning experience

engaging and impactful. Students expressed enthusiasm and curiosity, asking thoughtful questions and actively participating in the activities. Teachers from the school appreciated the effort and encouraged more such initiatives. This outreach activity reflected the department's commitment to empowering communities through knowledge and technology.



### **Forensic Science Students Visit State Forensic Science Laboratory, Bengaluru**

On December 9th, 2024, the Department of Forensic Science at S.E.A College of Science, Commerce, and Arts organized an educational visit to the **State Forensic Science Laboratory** in Bengaluru. The visit aimed to provide students with a hands-on understanding of forensic science and its critical role in the criminal justice system. Students were introduced to the laboratory's various divisions, including forensic biology, ballistics, chemistry, toxicology, narcotics, physics, audio-video/computer forensics and questioned documents analysis divisions. The experts at the lab demonstrated the processes involved in analyzing evidence, such as fingerprint examination, DNA profiling, and trace evidence analysis, emphasizing how science aids in solving crimes. This real-world exposure allowed students to connect theoretical concepts learned in the classroom with practical applications in forensic investigations.

The visit also offered students insights into the latest technologies and methodologies employed in forensic analysis. The interactive session with lab professionals provided valuable career guidance and answered students' queries about the field. The experience was both informative and inspiring, reinforcing the importance of forensic science in modern society.



### **Theme Dinner Celebrated by the Department of BHM**

The Department of Hotel Management (BHM) at S.E.A College of Science, Commerce, and Arts organized a **Theme Menu Event** on **13th December 2024** to celebrate **Halloween and Thanksgiving** with a creative and spooky dinner theme. The event featured an **attractive and delicious menu** curated to match the festive spirit, providing guests with a unique culinary experience.

The evening was graced by **Ms. Anupama, Ms. Vinisha Yadav**, and other distinguished guests who thoroughly enjoyed the themed dinner and appreciated the efforts of the students and faculty. The event not only

showcased the students' culinary skills but also their creativity in combining gastronomy with festive themes, making the occasion both enjoyable and memorable for all attendees.



### MEMORANDUM OF UNDERSTANDING WITH " KOUSHAL VIKAS FOUNDATION ®"

#### MOU Highlights:

The purpose of this MOU is to establish a long-term professional relationship between Koushal Vikas Foundation® (hereinafter referred to as the “First Party”) and S.E.A. College of Science, Commerce and Arts (hereinafter referred to as the “Second Party”). The collaboration aims to enhance educational and skill development opportunities for students, faculty, and professionals through joint programs.

#### Objectives

The First Party will provide skill development initiatives focusing on economic and financial services. The Second Party will facilitate the required infrastructure without disrupting regular academic activities. Key objectives include:

1. Offering career counselling for CMA and other professional programs.
2. Establishing a CMA coaching/support center.
3. Conducting knowledge-sharing sessions on GST.

4. Designing skill development programs in economic and financial services.
5. Offering value-added and certification programs.
6. Providing courses on AI and ML for Commerce and Computer Science students.
7. Arranging internship camps for Commerce and Arts students.
8. Organizing seminars, workshops, and panel discussions.
9. Facilitating affiliations with global professional bodies.
10. Mentoring idea generation, product development, and start up promotion.
11. Supporting intellectual property generation through consulting services.
12. Offering technical consulting in business, data, and quality analytics.

This MOU represents a mutual understanding between the First and Second Parties to collaborate on various educational and skill development initiatives, benefiting students, faculty, and the broader community.



### **ORIENTATION PROGRAM FOR "MBA & M.COM"**

The orientation program for MBA and M.Com students was conducted successfully, focusing on familiarizing new students with academic procedures, institutional policies, and essential campus services. The event aimed to ease the transition into postgraduate studies and build a strong foundation for academic and professional success.

## Program Highlights

The program commenced with a warm welcome from the institution's leadership, including the Director and Dean. They highlighted the institution's vision, mission, and core values.

**Institutional Overview:** Students were introduced to the institution's history, key administrative departments, and available student support services, including counselling, career guidance, and library facilities.

Academic Curriculum Overview:

**MBA Program:** Core subjects include Marketing, Finance, Human Resource Management, and Business Analytics. Electives such as Entrepreneurship and International Business were also discussed.

**M.Com Program:** Core subjects include Advanced Financial Accounting, Corporate Tax Planning, and Business Research Methods, with electives like Investment Management and E-Commerce.

**Examination and Evaluation Process:** The academic coordinators explained the examination system, including:

**Internal Assessments:** Periodic assessments through assignments, quizzes, and presentations.

**Semester-End Exams:** Comprehensive exams held at the end of each semester.

**Evaluation Criteria:** Weightage distribution between internal assessments and semester-end exams, along with minimum passing criteria.

**Rules and Regulations:** Key academic and behavioural policies were highlighted, including attendance requirements, code of conduct, and plagiarism policies.

**Interactive Sessions:** Senior students and alumni shared their experiences, offering practical tips on succeeding in academic and extracurricular activities



### **GUEST LECTURE ON "THE ART AND IMPORTANCE OF MULTIDISCIPLINARY THINKING"**

Prof. K. Viyyanna Rao addressed the students, emphasizing the growing importance of multidisciplinary thinking in today's competitive and rapidly evolving world. He encouraged students to broaden their knowledge across diverse fields to enhance their career prospects.

Dr. Ragajyothi from the PG-Department of Commerce and Management introduced the distinguished Chief Guest, highlighting his vast experience and contributions in the field of skill development and entrepreneurship.

Prof. P. Narasimha Murthy delivered an engaging and insightful lecture on "The Art and Importance of Multidisciplinary Thinking." He stressed the need for preparedness to face uncertainties in life and the significance of being versatile in multiple disciplines. Drawing inspiration from historical stories, he made the concepts more relatable and compelling for the students. He also encouraged students to utilize available opportunities to build successful careers.

The session concluded with an interactive Q&A segment where students actively participated, raising thoughtful questions and gaining valuable insights from the Chief Guest.

Dr. Sridhar M proposed the vote of thanks, expressing gratitude to the Chief Guest, officials, faculty members, and students for making the event a grand success.

The event concluded on a positive note, leaving the students inspired and better equipped with the knowledge of how multidisciplinary thinking can shape their futures.







### **Orientation Visit to Niraashritara Parihara Kendra**

On 20th December 2024, the Department of Social Welfare at S.E.A College of Science, Commerce, and Arts organized an Orientation Visit Program to Niraashritara Parihara Kendra (NPK), located in Beggars Colony, Sumanahalli, Magadi Main Road, Bengaluru.

The program was conducted in collaboration with the Department of Social Welfare, Karnataka, and aimed to provide students with practical exposure to social welfare initiatives and the functioning of rehabilitation centers. Mr. Rajendra, a dedicated Social Welfare Officer, served as the resource person for the visit.

During the session, Mr. Rajendra elaborated on the rehabilitation programs and services offered by NPK for the homeless and destitute. Students gained valuable insights into the center's efforts to empower individuals through skill development, counseling, and social integration.

The visit was an enriching experience, offering students an opportunity to witness firsthand the impactful work carried out by social welfare organizations. This initiative reflects the college's commitment to bridging classroom learning with real-world applications, fostering a deeper understanding of societal challenges and solutions.



### **Industrial Visit to Indian Design Export Pvt. Ltd.**

On 21st December 2024, the MSW students of S.E.A College of Science, Commerce, and Arts participated in an Industrial Visit to Indian Design Export Pvt. Ltd., located in Govindapura, Nagawara, Bengaluru. The visit was coordinated with the support of Mr. Kantha G., Deputy General Manager & Social Compliance Officer of NJK Group, who served as the resource person. He provided students with a comprehensive overview of the company's operations, focusing on its design, manufacturing, and export processes. Students were introduced to various aspects of industrial operations, including production techniques, quality control, and compliance with international standards. The session also shed light on social compliance measures and the importance of sustainability in industrial practices. The experience was both informative and inspiring, equipping students with valuable knowledge to enhance their professional growth.



### **Symposium on the “Economic Reforms and Visionary Leadership: The Legacy of Dr. Manmohan Singh”**

On December 31, 2024, the Postgraduate Centre of S.E.A College of Science, Commerce, and Arts organized a symposium to commemorate and reflect on the monumental contributions of the late Dr. Manmohan Singh, a revered former Prime Minister and Finance Minister of India.

The session, aimed at revisiting the transformative reforms and policies spearheaded by Dr. Singh, featured an insightful lecture by Dr. Chowdappa, Associate Professor in the Department of Economics. Dr. Chowdappa skilfully delved into Dr. Manmohan Singh's unparalleled role in reshaping India's economic landscape. Highlighting the liberalization policies introduced in the 1990s, he explained how they paved the way for India's integration into the global economy, fostering rapid growth and development.

Further, the lecture shed light on Dr. Singh's tenure as Prime Minister, emphasizing his focus on inclusive growth, social welfare, and diplomatic strategies that bolstered India's global standing. The discussion was enriched by Dr. Chowdappa's detailed analysis of the policies, their long-term implications, and their relevance in today's economic and political context.

The symposium served as a platform for students and faculty to engage in paper presentations about the profound impact of Dr. Manmohan Singh's vision and leadership. The event was yet another testament to S.E.A College's commitment to fostering intellectual growth and awareness among its academic community.



