



## CURRICULUM VITAE

HEMAVATI. M

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Phone: +919590132139

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### **Career Objective**

To establish myself in the field of education, to utilise my skills and knowledge to help students to achieve high improvement in academics.

### **Career Summary**

- Motivated professional with extensive post graduate-level education.
- Having 12+ years of work experience in education and 2+ years of industry experience.
- Provide motivational learning environment.
- Excellent team player with proven track record.
- Growth driven, accepts responsibilities and leverage existing higher education.

### Personality Traits

- Excellent communication skills.
- leadership qualities.
- Punctuality.

### Academics Qualification

**-Presently Registered for Phd (From Gitam UNIVERSITY)**

NET Qualified for UGC lectureship in Management – 2012.

-Master of Business Administration in Marketing – Andhra University, 1995-97

- Master of Commerce from Andhra university ,2014-2016

-Bachelor of Commerce – Andhra University, 1992-95.

-10+2 from Board of Intermediate Exam – Hyderabad, 1990-92.

## **Extra Curricular activities**

### **-Authored book on Investment Management- Sankalpa publishers- VSEM BBA**

-Has authored a book on Principles of event management- B.COM 2<sup>nd</sup>  
Sem B.COM By Thakur Publishers ISBN NO-978-93-83130-

-Has authored a book titled BUSINESS REGULATIONS of Bangalore University – BBM-4<sup>TH</sup> Semester by Thakur Publishers.

## **PUBLICATIONS**

1)- published in Vol 43 No3-Sept2020 –Sambodhi Journal with ISSN-2249-6661 UGC APPROVED ,Peer reviewed and referred Journal impact factor5.80 on the topic “Customer Satisfaction towards internet banking in TIRENELVELI District ,Tamil nadu

2)Published in Vidyabharathi international interdisciplinary research journal(Special issue) with ISSN 2319-4979 on the topic The impact of profitability and Financial Leverage on capital structure evidence from selected oil &gas companies ,INDIA- OCT2021

-Presented a paper at Acharya Bangalore B-School and published in Shanlax International Journal of Commerce with ISSN NO 2320-4168 and UGC approved Journal NO 44120 on the topic –A study on Digital Currency -Cryptocurrency

- Presented a paper at National conference at SJES COLLEGE on the Topic A Study On Women Empowerment Through Digitisation In North Bangalore ,April 30<sup>th</sup>.

- Presented a paper at National Seminar on Transforming India: Issues and Challenges at Sea College –Topic titled- A Study on impact of digital marketing on consumer buying behaviour in Bangalore and Published in Shanlax International journal of Commerce with UGC Approved number 44120 dated on 14th March2018.

-Presented a paper at National conference on Innovation,Entrepreneurship and start ups for Economic Transformation –Trends ,Opportunities and Challenges. at Sindhi college on the topic– A Study on” consumer awareness and purchasing behaviour of green products” in Bangalore and published in Shanlax international journal of commerce - UGC Approval no-44120 -13<sup>th</sup> April 2018 with ISSN NO 2320-4168.

-Published a paper in Shanlax INTERNATIONAL journal of Commerce with UGC Approved journal Number -44120 on the topic “The study on challenges and issues involved in convergence of IFRS in india.”

-Presented a paper at National conference on Competency Building Strategies in Business And Technology for sustainable development at Sea College on the topic – A study on

“CRM Practices in selected organised retail stores in Bangalore City “ with ISBN NO -978-81-933316-8.

- Presented and Published a paper at National conference at Sakatuavullah college Chennai- DEMONETISATION AND IT IMPACT - with ISBN

-Presented paper at National conference at Sindhi college on topic- WORKFORCE 2020 - FEB 2015

-Presented paper at Two day National conference on Emerging Trends in Commerce and Management conducted by SEA COLLEGE in Collaboration with Indian Council for Business Education on TOPIC-A STUDY ON EXISTING TALENT MANAGEMENT PRACTICES IN IT Sector-Jan 2015

-Participated in National seminar at ST. Francis De Sales College on Topic – The Dawn of New companies act 2013-challenges and opportunities for corporate growth.

-Participated in Faculty Development Program conducted by Institute of chartered accountants, Chennai.-

-Participated for the Budget Symposium at Garden City College-Feb2013

-Participated in National seminar at Sea College on Topic- Foreign Direct Investment – Issues and challenges.-2013

-Participated in National seminar on TOPIC- Opportunities and challenges with consolidation of banks with specific reference to India at Sea College of Science, Commerce & Arts Held on March 2013

### **Administrative Assignments**

- Head of Department of Commerce and Management (Sea College) for undergraduate since JUNE 2015.
- Member of Internal Quality Assurance Cell

### **Key responsibilities Handled**

- Provide individualized instruction to keep all students at expected skill level.
- Identify and organize field trips, Seminars and fest to enhance curriculum.
- Meet with parents to discuss progress and address behavior of the students
- Develop discipline plans and work closely with students.
- Preparation of time table and plan for the academic year.

## Work experience

### “SEA College of Science, Commerce & Arts” – K.R.Puram, Bangalore

Assistant Professor,

June 2009 – **till date.**

- Handling classes for Degree and Master Degree in Commerce and Management.
- Guiding the Students for the Project work for BBM and M.COM.
- Handled subject in Financial management, Corporate Administration ,Business Regulation,HRM and Marketing.

### St .Ursula School, Pune.

Teacher

June 2008 – May 2009.

- Handled subject in economics

### Data Soft, Hyderabad

Associate Professional in Recruitment.

1997-2001

## Personal Profile

Name: Hemavati M  
Status: Married  
DOB: 23-12-1973  
Address: Samhita elite Flat #326,KRPuram  
Mahadevapura Post,Bangalore

## Declaration

I declare that all the statements and particulars given are true, correct and complete to the best of my knowledge and belief.

Place: Bangalore

Date:

(Hemavati.M)