



SEA College of Science, Commerce and Arts

(Affiliated to Bengaluru North University, and Recognized by Govt. of Karnataka)

NAAC Accredited with 'B++' Grade

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NEWSLETTER

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ABOUT COLLEGE

S.E.A. College of Science, Commerce and Arts is anchored in a value-driven organizational culture that encourages students, staff, and faculty to perceive education as a tool for self-expression, unfolding individual potential, and achieving excellence. The campus cultivates a familial atmosphere where members embrace each other's strengths and weaknesses, supporting one another in their journey toward mental resilience and physical agility. The institution promotes a culture of diligence, self-regulation, and self-discipline, fostering a reputation for its members as adept decision-makers in the face of dynamic challenges. Recognizing that success requires commitment without shortcuts, S.E.A. College of Science, Commerce and Arts instils a value system in young minds, guiding them through a transformative journey from basic literacy to a comprehensive education. This evolution involves a shift from reactive to proactive approaches, from follower to initiator, from a competitive mind-set to one of collaboration, and from self-contentment to team contentment. Encouraging a shift from casualness to creativity and from inactivity to competency, the institution creates an environment where individuals strive for excellence in both their professional and personal pursuits

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Gandhi Jayanthi

On October 2nd, S.E.A College of Science, Commerce, and Arts commemorated Gandhi Jayanthi with great reverence in Room No. 208. The event was graced by Dr. Muthe Gowda T.N., Principal, and Dr. Raji, Vice Principal, who addressed the gathering. They highlighted Mahatma Gandhi's invaluable contributions to India's independence and his principles of truth, non-violence, and self-reliance. Students were inspired by the thought-provoking speeches, which emphasized Gandhi's role in nation-building and his relevance in today's world. The celebration was a meaningful tribute to the Father of the Nation, fostering a spirit of patriotism and unity among the attendees.



National Conference by the Department of Commerce and Management

The Department of Commerce and Management at S.E.A College of Science, Commerce, and Arts organized a national seminar on October 4, 2024, themed "*Artificial Intelligence for Accelerated Growth: Opportunities and Challenges.*" Esteemed guest speakers Mr. Lohith C, Director and Project Manager of PraLo Tech Solutions LLP, Bengaluru, and Dr. Murali, Professor and HoD of Computer Science and Engineering (Data Science) at SJB Institute of Technology, Bengaluru, shared their insights on artificial intelligence, discussing its transformative impact on career growth and the evolving job market. Mr. Lohith emphasized the critical role of AI in enhancing business operations, particularly in decision-making, predictive analytics, and customer

service. Dr. Murali elaborated on how AI is revolutionizing education, urging students to develop technical proficiency and ethical awareness to navigate this evolving landscape. The seminar highlighted AI's potential to drive efficiency and innovation, while also addressing the challenges associated with its integration in professional fields. A dynamic Q&A session allowed students to engage directly with experts, gaining valuable perspectives on AI applications.

Additionally, students actively contributed to the event by presenting research papers, showcasing their understanding and analysis of AI's role in modern industries. The seminar provided a robust platform for knowledge exchange, equipping students with a deeper understanding of AI's relevance in today's economy and inspiring them to explore its diverse opportunities



National Conference by the Department of Languages

The Department of Languages at S.E.A College of Science, Commerce, and Arts hosted a highly impactful national conference on October 5, 2024, under the theme *"Exploring the Transformative Power of Words: Literature as a Powerful Tool for Social Change."* The event featured distinguished speakers, including Dr. Tamil Selvi from Madras University, Dr. Chamundeeswari from REVA University, and Dr. Bhagyalakshmi from Sakhi Trust, who delivered thought-provoking addresses on literature's profound influence in shaping societal narratives. Dr. Tamil Selvi illustrated how words became tools of resistance and unity. Dr. Chamundeeswari delved into the intersection of literature and gender, emphasizing its potential to challenge stereotypes and empower marginalized voices. Dr. Bhagyalakshmi shed light on contemporary literary movements, discussing how they reflect and address pressing social issues like climate change and inequality. Each session underscored literature's capacity to bridge divides and inspire collective action. Following the insightful addresses, technical sessions showcased student and scholar presentations, which brought diverse perspectives on literature's impact in areas such as cultural identity, activism, and education. Participants from across Bangalore enriched the event, contributing to vibrant discussions and knowledge sharing. The conference proved to be a testament to literature's enduring relevance in fostering dialogue and driving social transformation.



Blood Donation Camp

October 15, 2024, S.E.A College of Science, Commerce, and Arts, in collaboration with the IQAC Cell, organized a successful blood donation camp on campus. The event saw enthusiastic participation from the NSS, NCC, YRC, students, and staff, all united for a noble cause. Volunteers eagerly donated blood, contributing to an important initiative that could help save countless lives. Medical professionals from a reputed blood bank guided the process, ensuring the safety and well-being of all donors. The organizers also conducted an awareness session highlighting the importance of regular blood donation in addressing critical medical emergencies. The camp fostered a spirit of social responsibility, with students and staff joining hands to make a positive impact on the community. It served as a reminder of the power of collective efforts in creating a healthier society. The event highlighted the dedication of S.E.A College towards community service and health awareness, reinforcing the value of giving back to society.



Aarohan (Commerce FEST)

The Department of Commerce and Management at S.E.A College of Science, Commerce, and Arts organized an invigorating Commerce Fest Aarohan(Ascent) on October 15th and 16th, 2024, packed with a variety of intellectually stimulating and skill-enhancing competitions. Designed to nurture and showcase students' business acumen, the fest featured events such as **Product Launch, Accounting Quiz, Marketing Quiz, Best Manager, Ad-Zap, and Business Model Presentation.**

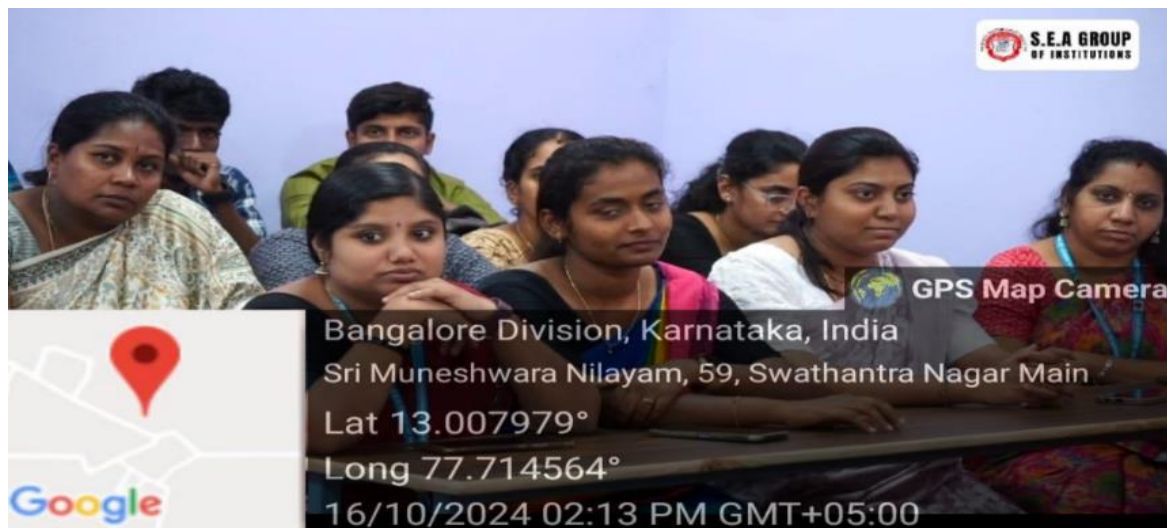
The **Product Launch** competition challenged participants to conceptualize and present innovative ideas, highlighting their creativity and marketing skills. The **Accounting and Marketing Quizzes** tested students' theoretical knowledge and practical understanding of core concepts in finance and marketing, fostering analytical thinking. The **Best Manager** event placed contestants in high-pressure scenarios, assessing their decision-making, leadership, and problem-solving abilities, while **Ad-Zap** allowed students to demonstrate their ingenuity in crafting compelling advertising campaigns. The **Business Model Competition** encouraged teams to devise practical and scalable solutions to contemporary business challenges, reflecting entrepreneurial spirit.

The event offered a platform for students to engage in real-world simulations, preparing them for professional roles in the dynamic world of commerce and management. The interactive sessions and peer learning opportunities further enhanced the overall experience, leaving students with valuable lessons in collaboration and strategy. The Commerce Fest was a resounding success, with enthusiastic participation and positive feedback from students, faculty, and judges alike. It reaffirmed the Department's commitment to fostering talent and innovation, ensuring students are well-equipped for their future careers.



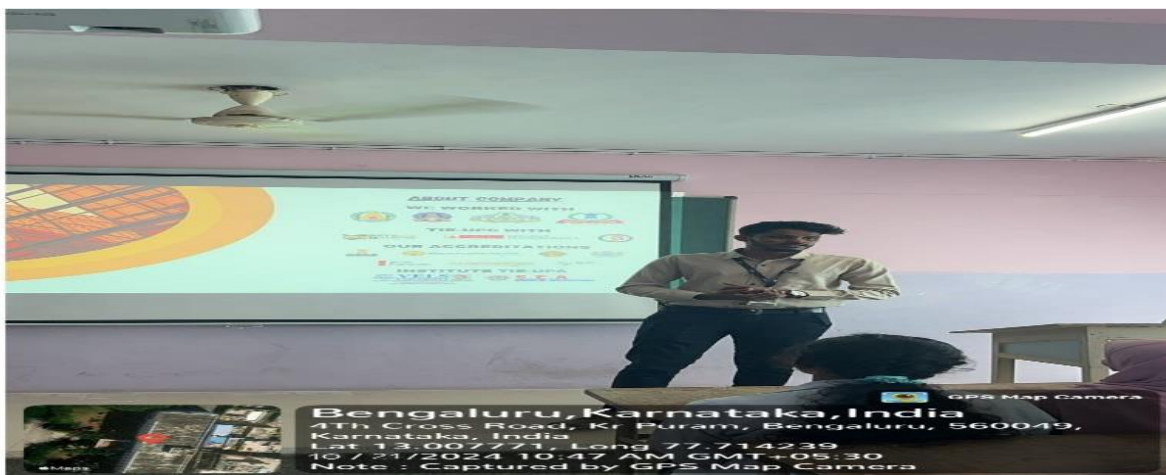
World Food Day

The Department of Clinical Nutrition and Dietetics at S.E.A. College of Science, Commerce, and Arts celebrated World Food Day 2024 on 16th October in Classroom G5. The event began with a prayer and the inauguration of the World Food Day board display by the Principal, Dr. T.N. Muthegowda, who served as the Chief Guest. The program featured insightful addresses emphasizing the importance of food in health maintenance and sustainable living. Speakers encouraged students to adopt mindful eating habits and highlighted the critical role of nutrition in combating lifestyle challenges. An interactive session on food safety awareness was a key highlight, addressing concerns around additives like monosodium glutamate (Ajinomoto) and processed foods such as packaged cakes. The session encouraged students to make informed and healthier food choices. The celebration concluded with a vote of thanks and the cutting of a Ragi Halva sweet, symbolizing the importance of traditional and nutritious food. With 40 attendees from various departments, the event successfully raised awareness about the significance of nutrition and food safety in fostering healthier communities.



Inauguration of Campus to Corporate Career

On October 21st, S.E.A. College of Science, Commerce, and Arts inaugurated a value-added course titled "From Campus to Corporate Career" for final-year B.Com and BBA students. This program was organized in collaboration with Zetpeak, a company specializing in career development and professional training. The event was graced by the presence of Mr. Pragdeesh Guru Murthy, the founder of Zetpeak. During his address, Mr. Pragdeesh shared valuable insights about the transition from academic life to the corporate world, emphasizing the skills and mindset required to succeed in professional environments. His session provided students with a clear understanding of how to bridge the gap between theoretical knowledge and practical workplace demands. The Principal, Dr. Muthe Gowda T.N., and Vice Principal, Dr. Raji S., also addressed the gathering, highlighting the significance of such courses in preparing students for future career opportunities. They encouraged students to actively engage with the program to develop essential competencies for excelling in the corporate sector. The event was well-received by the attendees, who appreciated the initiative to enhance their employability and readiness for corporate roles.



Industrial Visit by III BCA Students

On October 23, 2024, the students of the BCA Department at S.E.A College of Science, Commerce, and Arts had the opportunity to participate in an insightful industrial visit, meticulously designed to provide a practical perspective on their academic curriculum. The visit aimed to expose students to the inner workings of the technology industry, helping them connect theoretical knowledge with real-world applications. During the visit, students were introduced to the dynamic environment of industry operations, where they observed the integration of cutting-edge technologies and IT practices in day-to-day business processes. Industry professionals shared valuable insights into emerging trends, advancements in technology, and the evolving demands of the IT sector. Through interactive sessions and demonstrations, students gained a deeper understanding of the technical and professional skills required to thrive in the competitive world of technology. This hands-on experience offered a unique opportunity for students to explore potential career paths and understand the expectations of the industry, while also inspiring them to innovate and excel in their chosen fields.



My Story- Online Motivational Session by IIC

The Institution Innovation Cell of S.E.A College of Science, Commerce, and Arts recently organized an inspiring online motivational session on October 26, 2024 featuring Mrs. Lalitha T.H., a successful entrepreneur and founder of Samarya Naturals. Mrs. Lalitha shared her journey in building a natural products business, offering valuable insights into the challenges and rewards of

entrepreneurship. Her story emphasized resilience, innovation, and the importance of sustainable business practices, motivating students to pursue their own entrepreneurial aspirations. The interactive session allowed participants to ask questions, gain industry insights, and learn strategies for starting and managing a successful business. The event was an enriching experience, sparking enthusiasm and ambition among the students.



Graduation Day for the Class of 2022-2024(PG)

The Department of Postgraduate Studies at S.E.A. College of Science, Commerce, and Arts celebrated Graduation Day on October 29, 2024, a significant milestone for the graduating students of MA, MSc, MSW, MCom, and MSc. The ceremony was an occasion of pride and joy, marking the culmination of the students' academic journey and their transition to the professional world. The event was graced by the presence of Dr. K. Viyyanna Rao, former Vice-Chancellor of Acharya Nagarjuna University, Andhra Pradesh, and currently the Honorary Director of the SEA Group of Institutions. Dr. Rao delivered an inspiring convocation address, urging the graduates to approach their careers with dedication, resilience, and an unwavering commitment to lifelong learning. He highlighted the importance of adaptability in a rapidly changing world and motivated the students to make meaningful contributions to society.

The Principal, Dr. Muthe Gowda T.N., also addressed the gathering, extending heartfelt congratulations to the graduates. He emphasized the significance of their roles as responsible citizens and ethical professionals, reminding them that their success should always be guided by values of integrity and excellence. The event celebrated not only the academic achievements of the students but also their personal growth and readiness to take on new challenges. The

ceremony concluded with a note of gratitude to the faculty and parents who played pivotal roles in shaping the graduates' journeys. As the graduates embarked on their next chapter, the day stood as a testament to their hard work, perseverance, and the bright futures awaiting them.

