



UG – 353

IV Semester B.B.A. Examination, September/October 2022  
(Fresh) (CBCS) (2021 – 2022 Onwards)  
**BUSINESS ADMINISTRATION**  
**Paper – 4.3 : Banking Operations and Innovations**

Time : 3 Hours

Max. Marks : 70

**Instruction** : Answers must be written in **English** only.

SECTION – A

1. Answer **any five** sub-questions. **Each** question carries **2** marks. (5×2=10)
- Give the meaning of a General Lien.
  - Who is a Lunatic person ?
  - What is a post dated cheque ?
  - Give the meaning of payment in due course.
  - What do you mean by an overdraft ?
  - Give the meaning of Garnishee Order.
  - Expand NEFT and ECS.

SECTION – B

Answer **any three** questions. **Each** question carries **5** marks. (3×5=15)

- Define a cheque. State the essential features of a cheque.
- Explain briefly the duties of a Paying Banker.
- What are the consequences of a wrongful dishonour of a cheque ?
- Briefly explain NPA.
- Give a note on DEMAT Account.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **12** marks. (3×12=36)

7. Explain the general relationship between the Banker and Customer.
8. Who is a Collecting Banker ? What are the general duties of a Collecting Banker ?
9. Explain different kinds of lending facilities offered by a Bank with their advantages and disadvantages.
10. Explain the procedure of opening a Savings Bank Account through E-Accounting.
11. Write short notes on :
  - a) Internet Banking
  - b) ATM
  - c) MICR.

SECTION – D

Answer **any one** question. **Each** carries **nine** marks. (1×9=9)

12. Draw a specimen of a crossed cheque.

OR

Explain various fee based services offered by a Bank.

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IV Semester B.B.M./M.T.A./M.B.S. Examination, September/October 2022  
(F/R – CBCS)

LANGUAGE SANSKRIT (Paper – IV)  
Doothaghatotkacham and Smriti Text

Time : 3 Hours

Max. Marks : 70

**Instructions :** 1) Q. No. 1 should be answered in **Sanskrit** only.  
2) Remaining questions to be answered in **Kannada/English/  
Sanskrit.**

I. समीचीनम् उत्तरं चिनुत ।

(10×1=10)

ಸರಿಯಾದ ಉತ್ತರವನ್ನು ಆರಿಸಿ ಬರೆಯಿರಿ.

Choose and write the correct answer.

1) दूतघटोत्कचम् इति नाटकस्य कर्ता कः ?

अ) व्यासः

आ) भासः

इ) भास्करः

ई) भारविः

2) दूतघटोत्कचं किं आधारितम् ?

अ) महाभारतम्

आ) रामायणम्

इ) पुराणम्

ई) भागवतम्

3) किरातरूपः कः ?

अ) हरः

आ) हरिः

इ) इन्द्रः

ई) वायुः

4) शक्रापनीतकवचः कः ?

अ) भीमः

आ) कर्णः

इ) शकुनिः

ई) दुर्योधनः

5) वार्ताहरस्य नाम किम् ?

अ) जयन्तः

आ) जितक्रोधः

इ) जयः

ई) जयव्रातः

P.T.O.

6) नाद्यन्ते ततः कः प्रविशति ?

अ) विदूषकः

आ) राजा

इ) गोपालकः

ई) सूत्रधारः

7) नाटकस्य नान्दीशलोके कस्य देवस्य स्तुतिः कृता ?

अ) शिवस्य

आ) नारायणस्य

इ) विष्णोः

ई) गणेशस्य

8) दुःशला कस्य स्वसा ?

अ) लक्ष्मणस्य

आ) दुर्योधनस्य

इ) कृष्णस्य

ई) प्रह्लादस्य

9) दुर्योधनस्य माता का ?

अ) गान्धारी

आ) सुरुचिः

इ) कैकेयी

ई) जानकी

10) चक्रायुधः कः ?

अ) भीष्मः

आ) कृष्णः

इ) भीमः

ई) इन्द्रः

II. एकस्य प्रबन्धं लिखत ।

(1×10=10)

ಯಾವುದಾದರೂ ಒಂದನ್ನು ಕುರಿತು ಪ್ರಬಂಧ ಬರೆಯಿರಿ.

Write an essay on **any one** of the following.

1) दूतघटोत्कचरूपकस्य सारांशं लिखत ।

ದೂತಘಟೋತ್ಕಚ ರೂಪಕದ ಸಾರಾಂಶವನ್ನು ಬರೆಯಿರಿ.

Critically appreciate the play : Doothaghatotkacham.

2) भासरूपकाणां साम्यांशान् अधिकृत्य प्रबन्धमेकं लिखत ।

ಭಾಸನ ನಾಟಕಗಳಲ್ಲಿ ಬರುವ ಸಾಮ್ಯಾಂಶಗಳನ್ನು ಕುರಿತು ಪ್ರಬಂಧವನ್ನು ಬರೆಯಿರಿ.

Write an essay on similarities among Bhasa's plays.



III. द्वयोः लघुटिप्पणीं लिखत ।

(2×5=10)

ಎರಡು ವಿಷಯವನ್ನು ಕುರಿತು ಲಘು ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ.

Write short notes on **any two**.

- 1) सूत्रधारः
- 2) अभिमन्युः
- 3) दुर्योधनः
- 4) धृतराष्ट्रः

IV. द्वयोः श्लोकयोः अनुवादं कृत्वा विवृणुत ।

(2×6=12)

ಎರಡು ಶ್ಲೋಕಗಳನ್ನು ಅನುವಾದಿಸಿ ವಿವರಿಸಿ.

Translate and explain **any two** of the following shlokas.

- 1) अद्याभिमन्युनिधनाज्जनितप्रकोपः  
सामर्षकृष्णधृतरश्मिगुणप्रतोदः  
पार्थः करिष्यति तदुग्रधनुः सहायः  
शान्तिं गमिष्यति विनाशमवाप्य लोकः ॥
- 2) जयद्रथेनाद्य महत्कृतं रणे नृपैरसंभावितमात्मपौरुषम् ।  
प्रसह्य तेषां यदनेन संयुगे समं सुतेनाप्रतिमं हतं यशः ॥
- 3) सौभद्रे निहते बाले हृदये कृष्णपार्थयोः ।  
जीविते निरपेक्षाणां कथमाशीः प्रयुज्यते ॥
- 4) वृद्धं भीष्मं छलैर्हत्वा तेषां न पतिता भुजाः ।  
हत्वास्माकं पतिष्यन्ति तमबालपराक्रमम् ॥

V. द्वयोः वाक्ययोः सन्दर्भं विवृणुत ।

(2×4=8)

ಎರಡು ವಾಕ್ಯಗಳನ್ನು ಸಂದರ್ಭಸಹಿತ ವಿವರಿಸಿ.

Explain **any two** sentences with reference to context.

- 1) केनैतच्छ्रुतिपथदूषणं कृतं मे ।
- 2) पश्चानां पाण्डवाग्नीनां आत्मा केतेन्धनीकृतः ।
- 3) बाले पुत्रे प्रहरतां कथं न पतिता भुजाः ।
- 4) कोहि संनिहितशार्दूलां गुहां घर्षयितुं शक्तः ।



VI. a) स्मृतीनां विकासम् अधिकृत्य प्रबन्धं लिखत ।

(1×10=10)

ಸ್ತ್ರೀತಿಗ್ರಂಥಗಳ ವಿಕಾಸವನ್ನು ಕುರಿತು ಪ್ರಬಂಧ ಬರೆಯಿರಿ.

Write an essay on the development of Smruti works.

ಅಥವಾ/ಅಥವಾ/OR

प्राचीन भारतस्य प्रसिद्ध स्मृतिकारान् परिचाययत ।

ಪ್ರಾಚೀನ ಭಾರತದ ಪ್ರಸಿದ್ಧ ಸ್ಮೃತಿಕಾರರನ್ನು ಪರಿಚಯಿಸಿ.

Introduce the famous smritikaras of Ancient India.

b) द्वयोः लघु टिप्पणीं लिखत ।

(2×5=10)

ಎರಡನ್ನು ಕುರಿತು ಲಘು ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ.

Write short notes on **any two**.

1) पाराशरस्मृतिः

2) नारदस्मृतिः

3) याज्ञवल्क्यस्मृतिः

4) मनुः



UG – 359

IV Semester B.B.A. Examination, September/October 2022  
(Repeaters) (CBCS)  
(2015 – 16 and Onwards)  
**BUSINESS ADMINISTRATION**  
**Paper – 4.4 : Financial Management**

Time : 3 Hours

Max. Marks : 70

**Instruction** : Answers should be **completely** written in **English** only.

SECTION – A

1. Answer **any five** sub-questions of the following. **Each** question carries **two** marks. (2×5=10)
- Define financial management.
  - Give the equation for EPS.
  - Fixed cost is Rs. 2,50,000, Profit is 1,75,000, Sales is Rs. 7,45,000. Calculate contribution.
  - EBIT = 5,00,000, EBT = 3,00,000, calculate financial leverage.
  - Mention any four functions of financial management.
  - Give the meaning of time value of money.
  - Give the meaning of cash dividend.

SECTION – B

Answer **any three** questions of the following. **Each** question carries **six** marks. (3×6=18)

- Briefly explain the prime objectives of financial management.
- Explain briefly the characteristics of a sound financial plan.

P.T.O.



4. Compare the two companies in terms of operating leverage and financial leverage.

	Firm X	Firm Y
Sales	30,00,000	45,00,000
Variable cost	35% on sales	45% on sales
Fixed cost	8,00,000	9,00,000
Interest	2,00,000	3,00,000

Interpret the results of the firm.

5. Mr. Anil deposits Rs. 4,000 at the end of every year for 5 years and the deposits earn a compound interest @ 10% p.a. Determine how much money he will have at the end of five years ? Given  $(1.10)^5 = 6.105$ .
6. Discuss the salient features of NPV method.

### SECTION – C

Answer **any three** questions from the following. **Each** question carries **14** marks.

(14×3=42)

7. What do you understand by dividend policy ? Enumerate the factors that determine the dividend policy.
8. Give the meaning of working capital. Explain the dangers of excessive and inadequate working capital.
9. A firm's cost of capital is 10%. It is considering two mutually exclusive projects X and Y. The details are given below :

Particulars	Project X	Project Y
	₹	₹
Investment	15,00,000	15,00,000
Net annual cash flows :		
1	2,00,000	8,00,000
2	4,00,000	8,00,000
3	6,00,000	4,00,000
4	9,00,000	2,00,000
5	12,00,000	2,00,000





Compute :

A) Payback period

B) NPV

P.V. factor at 12% for 5 years.

Year	1	2	3	4	5
P.V. factor @ 12%	0.893	0.797	0.712	0.636	0.567

10. ABC Ltd. is capitalised with Rs. 7,00,000 divided into 70,000 equity shares of Rs. 10 each. The management plans to raise another Rs. 5,00,000 to finance some expansion programme.

The following are the four possible plans :

- 1) All equity shares.
- 2) Rs. 2,50,000 in equity shares and the balance in debentures carrying 10% interest.
- 3) Rs. 2,50,000 in equity shares and Rs. 2,50,000 in preference shares carrying 10% dividend.
- 4) All debentures carrying 8% interest.

The existing EBIT amounts to Rs. 60,000 p.a. Calculate EPS in all the above four plans.

11. Discuss the factors affecting capital budgeting decisions of a firm.

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UG – 075

IV Semester B.B.A./B.H.M. Examination, September/October 2022  
(2016 – 17 and Onwards)  
(CBCS) (Repeaters)  
LANGUAGE HINDI – IV  
Upanyas, Film Review, Translation

Time : 3 Hours

Max. Marks : 70

I. निम्नलिखित प्रश्नों के उत्तर एक शब्द या वाक्य में लिखिए : (10×1=10)

- 1) रामू ने पहले किसका नाम लिखना सीखा ?
- 2) लाला बालेदीन किस चीज़ का व्यापार करता था ?
- 3) कचहरी के बाद कमला के पिता कैसे समय बिताते थे ?
- 4) अंधी नानी किस जात की थी ?
- 5) कमला को किसमें इनाम मिला ?
- 6) घूँघट के पीछे से कमला की आँखें किसको तलाश रही थी ?
- 7) सीता ने कमला की शादी पर क्या तोहफ़ा भेजा था ?
- 8) गाँव में मंदिर किसने बनवाया ?
- 9) खुन्नू को किससे नफ़रत थी ?
- 10) 'सूने चौखटे' उपन्यास के रचनाकार कौन है ?

II. किन्हीं दो की संदर्भ सहित व्याख्या कीजिए। (2×8=16)

- 1) "मैं तुमसे नहीं पूछती, नहीं पूछती, मैं खुद सीख लूँगी।"
- 2) "हम तुमसे माँगकर बिस्कुट नहीं खायेंगे, खरीदकर खायेंगे।"
- 3) "काम करते समय अपने शरीर को दूसरों का शरीर समझो। उससे मोह क्या ?
- 4) "डूबते हुए सूरज के साथ एक विचित्र खामोशी रहती है, जो शांति से भर जाती है।"

P.T.O.



- III. 'सूने चौखटे' उपन्यास के आधार पर रामू का चरित्र चित्रण कीजिए। (1×16=16)

अथवा

मध्यवर्गीय समाज की आर्थिक विवशताएँ, रूढ़ियाँ, खोखले मूल्य व्यवस्था को 'सूने चौखटे' उपन्यास का मूल आधार बनाया है। इसका स्पष्टीकरण कीजिए।

- IV. किसी एक पर टिप्पणी लिखिए। (1×8=8)

1) अंधी नानी।

2) कमला।

- V. 'मदर इंडिया' फिल्म की समीक्षा कीजिए। (1×10=10)

अथवा

'तारे ज़मीन पर' फिल्म की पटकथा की समीक्षा कीजिए।

- VI. हिन्दी में अनुवाद कीजिए। (1×10=10)

Cinema is a popular means of entertainment in the modern days. In proof of this, we may say that ninety nine percent of people get entertainment through cinema. Today the income of cinema companies is crores of rupees. From elderly person to children everyone likes cinema. No other means of entertainment has attracted people to this extent. This proves that cinema is the most popular means of entertainment.

ಚಲನಚಿತ್ರವು ಆಧುನಿಕ ಯುಗದ ಜನಪ್ರಿಯ ಮನರಂಜನಾ ಸಾಧನವೆನಿಸಿದೆ. ಈ ಮಾತಿಗೆ ಸಾಕ್ಷಿಯಾಗಿ ನೂರಕ್ಕೆ ತೊಂಬತ್ತೊಂಬತ್ತರಷ್ಟು ಜನ ಸಿನಿಮಾಗಳಿಂದಲೇ ಮನರಂಜನೆ ಪಡೆಯುತ್ತಿರುವರೆಂದು ನಾವು ಹೇಳಬಹುದು. ಇಂದು ಸಿನಿಮಾ ಕಂಪನಿಗಳ ಉತ್ಪನ್ನವು ಕೋಟಿಗಟ್ಟಲೇ ಇದೆ. ವೃದ್ಧರಿಂದ ಹಿಡಿದು ಮಕ್ಕಳವರೆಗೆ ಪ್ರತಿಯೊಬ್ಬರೂ ಸಿನಿಮಾಗಳನ್ನು ಮೆಚ್ಚುತ್ತಾರೆ. ಬೇರೆ ಯಾವ ಮನರಂಜನೆಯ ಸಾಧನವೂ ಜನರನ್ನು ಇದರಷ್ಟು ಆಕರ್ಷಿಸಿಲ್ಲ. ಇದರಿಂದ ಚಲನಚಿತ್ರವೇ ಅತ್ಯಂತ ಜನಪ್ರಿಯವಾದ ಮನರಂಜನೆಯ ಸಾಧನ ಎಂದರೆ ಸುಳ್ಳಾಗಲಾರದು.



UG – 016

IV Semester B.B.A. Examination, September/October 2022  
(CBCS) (Fresh + Repeaters)  
(2015-16 and Onwards)

ಕನ್ನಡ ಭಾಷಾ ಪತ್ರಿಕೆ - IV  
ಸುವರ್ಣ ಸಂಪದ ಮತ್ತು ದಾಳ

Time : 3 Hours

Max. Marks : 70

I. ಅ) ಒಂದು ಪದ್ಯದ ಭಾವಾರ್ಥ ಬರೆಯಿರಿ. (1×6=6)

- 1) ಹದಿನಾಲ್ಕು ವರುಷದ ಹರೆಯದೊಳಾ ರಾಮ  
ನೊದವಿ ಪಿಡಿದು ತಾಟಕಿಯ  
ಒದೆದು ನಡೆದ ತೆಅದಿಂದೀ ರಾಮನ  
ಸುದತಿಯನೊದಲೆ ನಡೆದನು.
- 2) ಇಲ್ಲದ ಗುಣಗಳ ತರಿಸೋದು ರೊಕ್ಕ  
ಸಲ್ಲದ ನಾಣ್ಯವ ನಡೆಸೋದು ರೊಕ್ಕ  
ಬೆಲ್ಲಕ್ಕಿಂತಲು ಬಹು ಸವಿ ರೊಕ್ಕ  
ಇಲ್ಲದಿರಲು ಬಹುದುಃಖ ಕಾಣಕ್ಕ.

ಆ) ಎರಡು ವಿಷಯಗಳಿಗೆ ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ. (2×2=4)

- 1) ಸಾಂಗತ್ಯ
- 2) ನಾಗವರ್ಮ
- 3) ಕೀರ್ತನ ಸಾಹಿತ್ಯ
- 4) ಹೆಳವನಕಟ್ಟೆ ಗಿರಿಯಮ್ಮ.

ಇ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ವಿವರವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ. (1×10=10)

- 1) ವೈಶಂಪಾಯನ ಗಿಳಿಯ ಬಾಲ್ಯ ಜೀವನದ ದುರಂತ ಯಾವ ರೀತಿಯದು ? ವಿವರಿಸಿ.
- 2) ರೊಕ್ಕದ ಮಹಿಮೆಯನ್ನು ಪುರಂದರ ದಾಸರು ಹೇಗೆ ವಿವರಿಸಿದ್ದಾರೆ ?

II. ಅ) ಎರಡು ಪ್ರಶ್ನೆಗಳಿಗೆ ಸಂಕ್ಷಿಪ್ತವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ. (2×5=10)

- 1) ಸತ್ಯಂತಪ ಮುನಿಗಳ ಆಶ್ರಮದಲ್ಲಿ ನಡೆದ ಘಟನೆ.
- 2) ದುರ್ಯೋಧನ ಕರ್ಣರ ಸ್ನೇಹ.
- 3) ಸೂಫಿ ಕವಯತ್ರಿ ರಾಬಿಯಾಳ ಪಾತ್ರದ ಔಚಿತ್ಯ.

P.T.O.

UG - 016



ಅ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ವಿವರವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ.

(1×10=10)

- 1) ಜಾಗತೀಕರಣ, ಮುಕ್ತ ಮಾರುಕಟ್ಟೆಯ ರಣನೀತಿಗೆ ಬಲಿಯಾಗುತ್ತಿರುವ ಪೂರನೆಯ ಜಗತ್ತಿನ ಮೂಕವೇದನೆ 'ದಾಳ' ನಾಟಕದಲ್ಲಿ ಹೇಗೆ ನಿರೂಪಿತವಾಗಿದೆ ?
- 2) ಕೃಷ್ಣ ಹಾಗೂ ಕರ್ಣನ ನಡುವಿನ ಸಂವಾದದ ಸ್ವಾರಸ್ಯವನ್ನು ಬರೆಯಿರಿ.

III. ಅ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ಸಂಕ್ಷಿಪ್ತವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ.

(1×5=5)

- 1) ಭಾರತದಲ್ಲಿ ಕರಕುಶಲ ಕಲೆಗಳ ಬೇಡಿಕೆ.
- 2) ಎಫ್. ಎಂ. ಎಂದರೇನು ? ಇದರಿಂದಾಗುವ ಪ್ರಯೋಜನಗಳು.

ಆ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ವಿವರವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ.

(1×10=10)

- 1) ಭಾರತದಲ್ಲಿ ಕೃಷಿಗೆ ಸಿಕ್ಕ ಸಂಘಟನೆ, ಪ್ರಾಮುಖ್ಯತೆ ಕರಕುಶಲ ಕಲೆಗೆ ಸಿಕ್ಕಿಲ್ಲ - ಈ ಹೇಳಿಕೆಯನ್ನು ಲೇಖನದ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ಚರ್ಚಿಸಿ.
- 2) 'ಡಿಜಿಟಲ್ ನವೋದಯ' ವನ್ನು ಕುರಿತು ಬರೆಯಿರಿ.

IV. ಅ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ಸಂಕ್ಷಿಪ್ತವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ.

(1×5=5)

- 1) ವಾಣಿಜ್ಯೋದ್ಯಮಗಳಲ್ಲಿ ತಂತ್ರಜ್ಞಾನದ ಬಳಕೆ.
- 2) ಆರ್. ಎಫ್. ಐ. ಡಿ. ತಂತ್ರಜ್ಞಾನದ ಕಾರ್ಯಕ್ಷಮತೆ.

ಆ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ವಿವರವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ.

(1×10=10)

- 1) 'ಇಂಟರ್‌ನೆಟ್ ಆಫ್ ಥಿಂಗ್ಸ್' ಎಂದರೇನು ? ವಿಶದಪಡಿಸಿ.
- 2) ಜಾಹಿರಾತುಗಳಲ್ಲಿನ 'ಭಾಷಿಕ ಮಲಿನತೆ'ಗೆ ಪರಿಹಾರ ಮಾರ್ಗಗಳು ಯಾವುವು ? ವಿವರಿಸಿ.



64423

**IV Semester B.B.A. Examination, September/October 2022**  
**(CBCS Scheme)**  
**(F + R) (2015 – 16 Onwards)**  
**BUSINESS ADMINISTRATION**  
**Paper – 4.4 : Financial Management**

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answer should be written in **English** only.

**SECTION – A**

1. Answer **any five** sub-questions of the following. **Each** sub-question carries **two** marks. **(5×2=10)**
- Give the meaning of financial management.
  - Mention any two functions of financial management.
  - What is meant by discounting technique ?
  - What is operating leverage ?
  - The investment of the project is ₹ 2,00,000. Salvage value is 15% and its additional working capital is ₹ 20,000. Calculate average investment.
  - State the techniques of capital budgeting.
  - What is doubling period ?

**SECTION – B**

Answer **any three** questions. **Each** question carries **6** marks. **(3×6=18)**

- Briefly explain the advantages of Profit maximisation.
- Calculate the future value of ₹ 12,000 for 4 years and the interest on it is compounded at 12% p.a. half yearly. Given  $(1.06)^8 = 1.594$ .
- Briefly explain any six determinants of a capital structure.

P.T.O.



5. Calculate two companies in terms of its financial and operating leverage.

	Firm A	Firm B
Sales	₹ 20,00,000	₹ 30,00,000
Variable Cost	40% Sales	30% Sales
Fixed Cost	₹ 5,00,000	₹ 7,00,000
Interest	₹ 1,00,000	₹ 1,25,000

6. A company is requiring a machine requires an investment of ₹ 1,60,000. The net income before tax and depreciation is estimated as follows.

Year	₹
1	56,000
2	48,000
3	30,000
4	64,000
5	80,000

Depreciation is to be charged on straight line basis. The tax rate is 40%. Calculate ARR.

### SECTION – C

Answer **any three** questions of the following. **Each** question carries **14** marks.

(3×14=42)

7. Explain the various principles of sound financial planning.
8. Explain the various sources of working capital funds.
9. Explain the determinants of dividend policy of the organisation.
10. A company has a EBIT of ₹ 4,80,000 and its capital structure consists of the following securities.

Equity Share Capital (₹ 10 each) ₹ 4,00,000.

12% Preference Shares ₹ 6,00,000.

14.5% Debentures ₹ 10,00,000.

The company is facing fluctuations in its sales. What would be the changes in EPS ?

1) If EBIT of the company increased by 25% and

2) If EBIT of the company decreased by 25%.

The Corporate tax is 35%.



11. Rachith Ltd. is considering to mutual exclusive proposals for the purpose of a new equipment.

Particulars	Machine X	Machine Y
Net cash outlay	₹ 1,00,000	₹ 75,000
Scrap value	NIL	NIL
Life (Years)	5	5
Project before depreciation and taxes :		
1	25,000	18,000
2	30,000	20,000
3	35,000	22,000
4	25,000	20,000
5	20,000	16,000

Assuming the tax rate to be 50% and suggest the management the best alternatives using PV factor @ 10%.

Year	1	2	3	4	5
<b>PV factor @ 10% p.a.</b>	0.909	0.826	0.751	0.683	0.621

You are required to calculate :

- a) Pay back period
  - b) Net present value.
-





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IV Semester B.B.A. Examination, September/October 2022  
(CBCS)

**BUSINESS ADMINISTRATION**  
**4.5 : Services Management**

Time : 3 Hours

Max. Marks : 70

*Instruction : Answer should be written in English only.*

SECTION – A

Answer **any 5** sub-questions. **Each** sub-question carries **2** marks. **(5×2=10)**

1. a) What are pure services ?
- b) Who is a Tourist ?
- c) State the types of insurance.
- d) What do you mean by Market Segment ?
- e) What is a Motel ?
- f) What do you mean by Service Quality ?
- g) What is E-Banking ?

SECTION – B

Answer **any 3** questions. **Each** question carries **6** marks. **(3×6=18)**

2. What are the functions of travel agents ?
3. State the advantages of medical transcription services in India.
4. Explain the different stages of guest cycle.
5. Explain the growth and types of ITES.
6. State the advantages of ATM.

SECTION – C

Answer **any 3** questions. **Each** question carries **14** marks. **(3×14=42)**

7. Define services and explain characteristic features of services.
8. "Hospitals run smoothly and profitably because nurses play unique roles".  
Highlight.
9. What are the various Ps of tourism marketing mix ? Discuss.
10. Explain various General Insurance products in India.
11. Explain in detail recent trends in Banking.



60437

ನಾಲ್ಕನೇ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಎ. ಪದವಿ ಪರೀಕ್ಷೆ, ಸೆಪ್ಟೆಂಬರ್ / ಅಕ್ಟೋಬರ್ 2022  
(CBCS) (F+R) (2019-20 Onwards)

ಐಚ್ಛಿಕ ಕನ್ನಡ - IV

ಸುವರ್ಣ ಕನ್ನಡ : ನಡುಗನ್ನಡ ಕಾವ್ಯ ಸಂಗ್ರಹ, ಪಾಶ್ಚಾತ್ಯ ಕಾವ್ಯ ಮೀಮಾಂಸೆ ಮತ್ತು ಸಾಹಿತ್ಯ ವಿಮರ್ಶೆ

ಸಮಯ : 3 ಗಂಟೆಗಳು

ಗರಿಷ್ಠಾಂಕಗಳು : 100

- I. ಕೆಳಗಿನ ಪದ್ಯದ ಭಾವಾರ್ಥ ಬರೆಯಿರಿ. (1×6=6)  
ಅಭಯರುಚಿ ಅಭಯಮತಿಯಂ  
ಬುಭಯಮನಾ ಪಾಪಕರ್ಮನೊಯ್ವೆಡೆಯೊಳ್ ಮ  
ತ್ತಭಯರುಚಿ ತಂಗೆಗಿಂದಪ  
ನಭೀತೆಯಾಗಲೆಗೆ ತಾಯೆ ಮರಣದ ದೆಸೆಯೊಳ್
- II. ಎರಡು ವಿಷಯಗಳಿಗೆ ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ. (2×2=4)  
1) ಅಭಯ ರುಚಿ  
2) ಅಷ್ಟಾವಂಕ  
3) ಗೋರಕ್ಷ  
4) ಸಿದ್ಧರಾಮ.
- III. ಎರಡು ಪ್ರಶ್ನೆಗಳಿಗೆ ಸಂಕ್ಷಿಪ್ತವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ. (2×5=10)  
1) ದೂದವಿಯು ಮಾವುತನ ಸೌಂದರ್ಯವನ್ನು ವರ್ಣಿಸುವ ಬಗೆ.  
2) ಮಾರಿದೇವತೆಯ ಆರಾಧನೆಯಲ್ಲಿ ಕಂಡು ಬರುವ ಹಿಂಸೆಯ ಸ್ವರೂಪ.  
3) ಅಕ್ಕಮಹಾದೇವಿ ಸಾಂಸಾರಿಕ ಜೀವನದಿಂದ ವಿರಕ್ಷಳಾಗಲು ಕಾರಣ.  
4) ಭಾಮಿನಿ ಷಟ್ಪದಿಯ ಲಕ್ಷಣ.
- IV. ಇವುಗಳಲ್ಲಿ ನಾಲ್ಕು ಪ್ರಶ್ನೆಗಳಿಗೆ ವಿವರಣಾತ್ಮಕವಾಗಿ ಉತ್ತರಿಸಿ. (4×10=40)  
1) "ಮುಟ್ಟಿದ ಮನಂ ತೊಟ್ಟನೆ ಪಸಾಯದಾನಂಗೆೊಟ್ಟಳ್" ಎಂಬ ಹೇಳಿಕೆಯನ್ನು ಕಾವ್ಯದ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ಚರ್ಚಿಸಿ.  
2) ಯಶೋಧರ ಹಿಟ್ಟಿನ ಕೋಳಿಯನ್ನು ಬಲಿಕೊಡಬೇಕಾಗಿ ಬಂದ ಸಂದರ್ಭವನ್ನು ಚಿತ್ರಿಸಿ.

P.T.O.

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- 3) ಅಭಯ ರುಚಿ ಅಭಯಮತಿಯು ಮಾರಿದತ್ತನಿಗೆ ನೀಡಿದ ಮಾರ್ಗದರ್ಶನವನ್ನು ವಿವರಿಸಿ.
- 4) "ಕಡುವಿರಕ್ಷಿಯ ವೇಷ ಕಾಣಿಸಿತಿಂದು ವದನೆಯಲಿ" ಕಾವ್ಯ ಭಾಗದ ಸ್ವಾರಸ್ಯವನ್ನು ವಿವರಿಸಿ.
- 5) ಅಲ್ಲಮನು ಗೋರಕ್ಷನನ್ನು ಉದ್ಧರಿಸಿದ ಬಗೆಯನ್ನು ಕುರಿತು ಬರೆಯಿರಿ.
- 6) ಚಾಮರಸನ 'ಪ್ರಭುಲಿಂಗ ಲೀಲೆ' ಒಂದು ಚಾರಿತ್ರಿಕ ಕಾವ್ಯವಾಗಿದೆ ಎಂಬುದನ್ನು ವಿಶದಪಡಿಸಿ.

V. ಇವುಗಳಲ್ಲಿ ಎರಡು ಪ್ರಶ್ನೆಗಳಿಗೆ ಸಂಕ್ಷಿಪ್ತವಾಗಿ ಉತ್ತರಿಸಿ.

(2×5=10)

- 1) ಎಡ್ವರ್ಡ್ ಬುಲ್ಲೋನ ಮಾನಸಿಕ ದೂರ ಪರಿಕಲ್ಪನೆಯನ್ನು ಪರಿಚಯಿಸಿ.
- 2) ಅನುಕರಣೆಯು ಚರ್ವಿತ ಚರ್ವಣವಾದ ಕ್ರಿಯೆ.
- 3) ಭಾವವಿರೇಚನ.
- 4) ವಿಮರ್ಶಕನ ಕಾರ್ಯಗಳು.

VI. ಇವುಗಳಲ್ಲಿ ಮೂರು ಪ್ರಶ್ನೆಗಳಿಗೆ ವಿವರಣಾತ್ಮಕವಾಗಿ ಉತ್ತರಿಸಿ.

(3×10=30)

- 1) ಸಾಹಿತ್ಯ ವಿಮರ್ಶೆಯ ಸ್ವರೂಪ ಮತ್ತು ಪ್ರಯೋಜನಗಳನ್ನು ವಿವರಿಸಿ.
- 2) ಸ್ತ್ರೀವಾದಿ ವಿಮರ್ಶೆ ಎಂದರೇನು ? ಸ್ತ್ರೀವಾದಿ ವಿಮರ್ಶೆಯ ನೆಲೆಗಳನ್ನು ಪರಿಚಯಿಸಿ.
- 3) ಮನಃಶಾಸ್ತ್ರೀಯ ವಿಮರ್ಶೆ ಎಂದರೇನು ? ವಿವರಿಸಿ.
- 4) ಕಾವ್ಯ ಪ್ರತಿಮೆ ಹಾಗೂ ಕಲ್ಪನೆಗಳನ್ನು ಕುರಿತು ಚರ್ಚಿಸಿ.



UG – 361

IV Semester B.B.A. Examination, September/October 2022  
(CBCS) (2015-16 and Onwards) (Repeaters)  
**BUSINESS ADMINISTRATION**  
Paper – 4.6 : Banking Regulations and Operations

Time : 3 Hours

Max. Marks : 70

**Instruction** : Answers should be written in **English** only.

SECTION – A

1. Answer **any five** sub-questions. **Each** sub-question carries **two** marks. **(5×2=10)**
- What do you mean by Commercial Banks ?
  - Define Joint Stock Company.
  - What is meant by promissory note ?
  - Give the meaning of wrongful dishonour of cheque.
  - What is cash credit ?
  - Expand NPA and LOC.
  - Name two types of relationship between Banker and Customer.

SECTION – B

Answer **any three** questions. **Each** question carries **six** marks. **(3×6=18)**

- Commercial Banks play a vital role in the development of Indian Economy. Justify.
- Briefly explain Debtor and Creditor relationship between Banker and Customer.
- Write a note on different kinds of negotiable instruments.
- Explain the precautions to be taken by the paying banker.
- Briefly explain the types of loans.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **fourteen** marks. **(3×14=42)**

7. Explain the credit control techniques of RBI.
8. Write a note on general relationship between banker and customer.
9. Discuss the obligations of banker to honour the customer's cheque.
10. Define endorsement. Discuss the essentials of a valid endorsement.
11. Explain the kinds of lending facilities with their advantages and disadvantages.



UG – 360

IV Semester B.B.A. Examination, Sept./Oct. 2022  
(CBCS) (Repeaters) (2015-16 and Onwards)  
**BUSINESS ADMINISTRATION**  
**Paper – 4.5 : Service Management**

Time : 3 Hours

Max. Marks : 70

**Instruction** : Answer should be written in **English** only.

SECTION – A

Answer **any five** sub-questions. **Each** sub-question carries **two** marks. **(5×2=10)**

1. a) What do you mean by Tourism Management ?
- b) Give the meaning of franchising.
- c) What is marine insurance ?
- d) Mention any four modern services provided by the banks.
- e) List few types of services.
- f) Give the meaning of an endowment policy.
- g) Why do people go on tour ?

SECTION – B

Answer **any three** questions. **Each** question carries **six** marks. **(3×6=18)**

2. Give a brief on classification of services.
3. Bring out the problems associated with health care services.
4. Write a note on e-banking.
5. Discuss briefly the importance of tourism.
6. List out the functions of a travel agent.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **fourteen** marks. **(3×14=42)**

7. Explain the marketing mix of service management.
8. Discuss in brief the various life insurance policies.
9. Tourism helps for the economic development of a country. Explain.
10. Write a note on :
  - a) ITES
  - b) Pharmacy in promoting health care.
11. Explain the different types of Mutual Fund Schemes.



UG – 357

IV Semester B.B.A. Examination, Sept./Oct. 2022  
(Repeaters) (CBCS) (2015-16 and Onwards)  
**BUSINESS ADMINISTRATION**  
Paper – 4.2 : Business Research Methods

Time : 3 Hours

Max. Marks : 70

**Instruction** : Answer should be **completely** written in **English**.

SECTION – A

1. Answer **any five** questions, **each** question carries **two** marks. (5×2=10)
- Define the term “Research”.
  - Mention any two principles of sampling.
  - Write a note on Chi-square Test.
  - Give a sample for close ended question.
  - What do you mean by APA format ?
  - Write a short note on Market research.
  - Write any two differences between questionnaire and schedule.

SECTION – B

Answer **any three** questions of the following. **Each** question carries **six** marks.

(3×6=18)

- What are the objectives of pre-testing a questionnaire ?
- Briefly explain the factors that affect in the selection of an appropriate statistical tool.
- Explain various types of tables with examples.
- Mention the advantages and disadvantages of face-to-face interview.
- List out the functions of research report.

P.T.O.





SECTION – C

Answer **any three** questions of the following. **Each** question carries **fourteen** marks.

(3×14=42)

7. Briefly explain the research process in detail.
8. Explain in detail about the role of tabulation in research.
9. Explain the format of a Academic Research Report.
10. Write a detailed note on motivational research.
11. Explain the differences between a questionnaire and schedule.

---

SECTION – B

Answer any two questions of the following. Each question carries

(3×8=24)

1. Write a note on the following: (a) Questionnaire

(b) Interview (c) Focus group discussion (d) Case study

2. Write a note on the following: (a) Interview

(b) Focus group discussion (c) Case study (d) Ethnography

3. Write a note on the following: (a) Interview

Q.10



UG – 352

IV Semester B.B.A. Examination, September/October 2022  
(CBCS) (2021 – 22 Onwards) (Fresh)  
**BUSINESS ADMINISTRATION**  
**Paper – 4.2 : Cost Accounting**

Time : 3 Hours

Max. Marks : 70

**Instruction** : Answers should be in **English only**.

SECTION – A

1. Answer **any five** questions. **Each** question carries **two** marks. **(5×2=10)**
- What is perpetual inventory system ?
  - State different levels of stock.
  - Write any four examples of administrative overhead.
  - What is piece rate system ?
  - What is idle time ?
  - Write any two advantages of time rate system.
  - State two differences between fixed and variable costs.

SECTION – B

Answer **any three** of the following questions. **Each** question carries **five** marks. **(3×5=15)**

2. What do you mean by labour turnover ? Mention the methods of calculating labour turnover.
3. From the following particulars prepare store ledger A/c under weighted average method.
- Jan. 1<sup>st</sup> stock on hand 100 units ₹ 2  
Feb. 10<sup>th</sup> issues 300 units  
Jan. 5<sup>th</sup> purchases 200 units @ ₹ 3  
Jan. 10<sup>th</sup> issues 120 units  
Jan. 20<sup>th</sup> purchases 250 units @ 3.20

P.T.O.

4. In a factory, the expenses are as follows.

Material	Rs. 2,00,000
Labour	Rs. 1,50,000
Factory expenses	Rs. 98,000
Office expenses	Rs. 85,000
Sales total	Rs. 5,10,000

Prepare cost sheet.

5. Calculate Direct Labour Hour Rate from the following :

Total number of workers	100
Working days in a year	300
No. of hours per day worked	8
Idle time	5%
Factory overheads	Rs. 11,400
Gift to workers	Rs. 1,000

6. Calculate (a) Re-order level (b) Re-order quantity (c) Maximum stock level from the following information.

Minimum stock level : 2550 units

Average stock level : 4550 units

Consumption :

Minimum 800 units per month

Maximum 1500 units per month

Delivery period :

Minimum 2 months

Maximum 4 months.

### SECTION – C

Answer **any three** of the following. **Each** question carries **twelve** marks. **(3×12=36)**

7. The following transactions occurred in purchase and issue of material in an organisation during the year 2021.

Receipts	Quantity	Rate
4-10-2021	200 units	Rs. 24 per unit
10-10-2021	150 units	Rs. 23 per unit
18-10-2021	100 units	Rs. 24 per unit
22-10-2021	100 units	Rs. 23.50 per unit



**Issues :**

5-10-2021	250 units
12-10-2021	200 units
25-10-2021	250 units

The stock on 1-10-2021 was 200 units at Rs. 25 per unit.

Prepare Stores Ledger Accounts and LIFO Method.

8. From the following information, prepare a Cost sheet and calculate cost and profit per unit of production.

Weight of finished goods	2432 Kg
Wages	Rs. 5,120
Units produced	2480
Factory overhead	60% of wages
Office overhead	25% of factory cost
Cost of raw material	Rs. 3 per Kg

Wastage of raw material during processing 5%, sales Rs. 29,760.

There is no opening and closing of stock of either raw material or work in progress.

9. Calculate the earnings of workers A and B on

I. Straight piece basis

II. Taylor's differential piece rate system.

Standard production – 8 units per hour

Normal time rate – Rs. 4 per hour

Differentials to be applied :

a) 80% of piece rate below standard.

b) 120% of piece rate at above standard.

In a 9 hours day A produced 54 units and B produced 75 units.

10. How would you apportion the following expenses between department A and B.

Rent and rates	Rs. 360
Insurance	Rs. 130
Store expenses	Rs. 742
Fire insurance	Rs. 260
General factory labour	Rs. 1,284
Depreciation	Rs. 906
Holiday pay	Rs. 520
Plant repairs	Rs. 450



Information regarding the Departments available.

	<b>A</b>	<b>B</b>
Floor space (Sq. feet)	60 × 115	45 × 100
No. of employees	18	42
Annual direct wages	Rs. 5,000	Rs. 6,000
Annual direct labour hours	36000	92500
Plant value	Rs. 10,000	Rs. 2,500

11. From the information prepare a reconciliation statement and find out profit as per financial accounts.

	<b>Rs.</b>
a) Net profit as per cost accounts	3,44,800
b) Works overheads under recovered in cost books	6,240
c) Administration overhead recovered in excess	3,400
d) Depreciation charged in financial accounts	22,400
e) Depreciation recovered in cost books	25,000
f) Interest included in financial books only	16,000
g) Obsolescence loss charged in financial accounts	11,400
h) Income tax provided in financial accounts only	80,600
i) Bank interest and transfer fees credited in financial books	1,500
j) Depreciation of stock charged in financial books	13,500
k) Stores adjustments credited in financial accounts	950

**SECTION – D**

Answer the following question (any one) :

**(1×9=9)**

12. a) Briefly explain the reason for labour turnover in organisation.

OR

b) List out 10 items either debit or credit, which appear in financial account but do not appear in cost account ?



UG – 361

IV Semester B.B.A. Examination, September/October 2022  
(CBCS) (2015-16 and Onwards) (Repeaters)  
**BUSINESS ADMINISTRATION**  
Paper – 4.6 : Banking Regulations and Operations

Time : 3 Hours

Max. Marks : 70

*Instruction : Answers should be written in **English** only.*

SECTION – A

1. Answer **any five** sub-questions. **Each** sub-question carries **two** marks. (5×2=10)
- What do you mean by Commercial Banks ?
  - Define Joint Stock Company.
  - What is meant by promissory note ?
  - Give the meaning of wrongful dishonour of cheque.
  - What is cash credit ?
  - Expand NPA and LOC.
  - Name two types of relationship between Banker and Customer.

SECTION – B

Answer **any three** questions. **Each** question carries **six** marks. (3×6=18)

- Commercial Banks play a vital role in the development of Indian Economy. Justify.
- Briefly explain Debtor and Creditor relationship between Banker and Customer.
- Write a note on different kinds of negotiable instruments.
- Explain the precautions to be taken by the paying banker.
- Briefly explain the types of loans.

P.T.O.



SECTION – C

Answer **any three** questions. **Each** question carries **fourteen** marks. **(3×14=42)**

- 7. Explain the credit control techniques of RBI.
- 8. Write a note on general relationship between banker and customer.
- 9. Discuss the obligations of banker to honour the customer's cheque.
- 10. Define endorsement. Discuss the essentials of a valid endorsement.
- 11. Explain the kinds of lending facilities with their advantages and disadvantages.



64402

ನಾಲ್ಕನೇ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಬಿ.ಎ. ಪದವಿ ಪರೀಕ್ಷೆ, ಸೆಪ್ಟೆಂಬರ್ / ಅಕ್ಟೋಬರ್ 2022  
(CBCS) (F + R) (2019 – 2020 Onwards)  
ಕನ್ನಡ ಭಾಷೆ - II  
ಸುವರ್ಣ ಸಂಪದ ಮತ್ತು ದಾಳ

ಸಮಯ : 3 ಗಂಟೆಗಳು

ಗರಿಷ್ಠಾಂಕಗಳು : 70

I. ಅ) ಒಂದು ಪದ್ಯದ ಭಾವಾರ್ಥ ಬರೆಯಿರಿ. (1×6=6)

- 1) ನಿನ್ನಯ ದೇಶಮೆತ್ತಣದು ಪುಟ್ಟಿದೆಯೆಂತಭಿಧಾನಮಾವನಿಂ  
ದಂ ನಿನಗಾಯ್ತು ವೇದನಿವಹ ಸ್ಮೃತಿ ಶಾಸ್ತ್ರ ಕಳಾಕಳಾಪ ಸಂ  
ಪನ್ನತೆಯೆಂತು ಬಂದುದು ಭವಸ್ಮೃತಿ ಪುಟ್ಟಿತೋ ಮೇಣ್ ವರಪ್ರಸಾ  
ದೋನ್ನತಿಯಾದುದೋ ಮರೆಸಲೆಂದು ವಿಹಂಗಮವೇಷಿಯಾದೆಯೋ
- 2) ಆಸೆ ಮಾತನು ಕೊಟ್ಟು ಭಾಷೆ ತಪ್ಪುವ ಹೊಲೆಯ  
ಲೇಸು ಉಪಕಾರಗಳ ಮಾಡದವ ಹೊಲೆಯ  
ಮೋಸದಲಿ ಜೀವನವ ಮುನಿದು ಕೆಡಿಸುವ ಹೊಲೆಯ  
ಹುಸಿಯ ಬೊಗಳುವನೊಬ್ಬ ಹುಚ್ಚ ಹೊಲೆಯ

ಆ) ಎರಡು ವಿಷಯಗಳಿಗೆ ಟಿಪ್ಪಣಿ ಬರೆಯಿರಿ. (2×2=4)

- 1) ಗೋಪಾಲದಾಸರು.
- 2) ಹೆಳವನಕಟ್ಟಿ ಗಿರಿಯಮ್ಮ.
- 3) ಕುಮಾರರಾಮ.
- 4) ಕೀರ್ತನೆ.

ಇ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ವಿವರವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ. (1×10=10)

- 1) ವೈಶಂಪಾಯನ ಗಿಳಿಯ ತಂದೆ, ತಾಯಿಯರನ್ನು ಕುರಿತು ಬರೆಯಿರಿ.
- 2) ಭತ್ತ ಮತ್ತು ರಾಗಿಯ ಸಂವಾದವನ್ನು ವಿವರಿಸಿ.

II. ಅ) ಎರಡು ಪ್ರಶ್ನೆಗಳಿಗೆ ಸಂಕ್ಷಿಪ್ತವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ. (2×5=10)

- 1) ಹುಟ್ಟಿನ ನಿಜಾಂಶ ತಿಳಿದ ಕೂಡಲೇ ಕರ್ಣನ ಮನಸ್ಥಿತಿ.
- 2) ನೆತ್ತದ ಪ್ರಸಂಗ.
- 3) ಕೃಷ್ಣನ ಕುರಿತು ಸಿರಿಯಜ್ಜಿ ಹಾಗೂ ಭಾನುಮತಿಯರ ಅಭಿಪ್ರಾಯ.

P.T.O.





ಅ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ವಿವರವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ.

(1×10=10)

- 1) ಕೃಷ್ಣ ಹಾಗೂ ಕರ್ಣರ ಸಂವಾದದ ಸ್ವಾರಸ್ಯವನ್ನು ವಿವರಿಸಿ.
- 2) ಕೃಷ್ಣ, ಸಿರಿಯಜ್ಜಿ, ಕರ್ಣ-ಇವರಲ್ಲಿ ಇಬ್ಬರ ಪಾತ್ರಗಳನ್ನು ಪರಿಚಯಿಸಿ.

III. ಅ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ಸಂಕ್ಷಿಪ್ತವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ.

(1×5=5)

- 1) ಭಾರತೀಯ ಕರಕುಶಲ ಕಲೆಗಳು ಬೆಳೆದು ಬಂದ ಬಗೆ.
- 2) ಎಫ್. ಎಂ. ಪ್ರಯೋಜನಗಳು.

ಅ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ವಿವರವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ.

(1×10=10)

- 1) ಚಿತ್ರದುರ್ಗದ ಬಾನುಲಿ ಜನಸಾಮಾನ್ಯರಿಗೆ ಆತ್ಮೀಯ ಗೆಳೆಯನಾದ ಬಗೆಯನ್ನು ವಿವರಿಸಿ.
- 2) ಡಬ್ಲಿಂಗ್ ತಂತ್ರಜ್ಞಾನವನ್ನು ಕುರಿತು ಶ್ರೀ. ಯು.ಜಿ. ಪವನಜ ಹಾಗೂ ಶ್ರೀ ವಿ.ಎಸ್. ಎನ್. ಶಾಸ್ತ್ರಿ ಅವರ ಅಭಿಪ್ರಾಯಗಳನ್ನು ವಿವರಿಸಿ.

IV. ಅ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ಸಂಕ್ಷಿಪ್ತವಾಗಿ ಉತ್ತರಿಸಿ.

(1×5=5)

- 1) ವಾಣಿಜ್ಯೋದ್ಯಮಗಳಲ್ಲಿ ತಂತ್ರಜ್ಞಾನದ ಬಳಕೆ.
- 2) ಜಾಹಿರಾತಿನ ಮೌಲ್ಯಗಳು.

ಅ) ಒಂದು ಪ್ರಶ್ನೆಗೆ ವಿವರವಾಗಿ ಉತ್ತರ ಬರೆಯಿರಿ.

(1×10=10)

- 1) ಗೂಗಲ್ ಸಂಸ್ಥೆಯ ಹೆಮ್ಮೆಯ ಕೊಡುಗೆ 'ನೆಸ್ಟ್' ನ ಕತೆಯನ್ನು ವಿವರಿಸಿ.
- 2) 'ಸಂವಹನ'-ಅರ್ಥ ಮತ್ತು ವ್ಯಾಪ್ತಿ ಕುರಿತು ಚರ್ಚಿಸಿ.



UG – 362

IV Semester B.B.A. Examination, September/October 2022  
(CBCS) (Repeaters) (2015-16 and Onwards)  
**BUSINESS ADMINISTRATION**  
Paper – 4.7 : Cost Accounting

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answer should be written in **English only**.

SECTION – A

1. Answer **any five** sub-questions of the following. **Each** sub-question carries **2** marks. **(5×2=10)**
- Define Cost Accounting.
  - What is a Cost Unit ?
  - Give the difference between Bin card and Stores ledger.
  - What is an idle time ?
  - Mention the basis of apportionment for the following :
    - Rent
    - Depreciation.
  - What is overheads ? Give two examples.
  - Give the meaning of Memorandum Reconciliation Statement.

SECTION – B

Answer **any three** questions of the following. **Each** question carries **six** marks. **(3×6=18)**

2. Briefly explain the difference between Cost Accounting and Financial Accounting.
3. The following data relates to the manufacture of a standard product during the month of April 2021.

Raw Material consumed	₹ 80,000
Direct wages	₹ 48,000
Machine hours worked	8000 hours
Machine hour rate	₹ 4 per hour
Office overhead	10% on works cost
Selling overhead	₹ 1.50 per unit
Units produced	4000 units
Units sold	3600 units at ₹ 50 each

You are required to prepare a Cost Sheet.

P.T.O.



4. Calculate the Re-order level, Maximum stock level and Minimum stock level.  
 Re-order quantity – 1500 units  
 Re-order period- 4 to 6 weeks  
 Maximum consumption – 400 units per week  
 Minimum consumption – 200 units per week.
5. During a week of 48 hours a worker produced 360 articles. He is paid ₹ 10 per hour. Standard time to produce one article is 10 minutes. Compute total wages under Halsey Plan and Rowan Plan.

6. Calculate Machine hour rate.

Cost of Machinery	₹ 12,50,400
Estimated life	1,50,000 hours
Scrap value	₹ 50,400
Repairs per annum	₹ 15,000
Power consumption 3 units per hour	₹ 5 per unit
Estimated working hours per month	200 hours
Number of operators (looking after 3 other machines also)	2
Wages per operator per month	₹ 15,000
Chemical required per machine per month	₹ 1,000
Other overheads on this machine per month	₹ 2,000
Insurance per annum	₹ 12,000

### SECTION – C

Answer **any three** questions of the following. **Each** question carries **fourteen** marks.

(3×14=42)

7. From the following data collected from the books of Den Co. for the year ended 2021. Prepare a Cost Sheet.

	₹
Cost of materials	2,00,000
Cost of labour	1,50,000
Factory expenses	75,000
Administration expenses	85,000
Selling and distribution expenses	42,500

Percentage of factory expenses are based on cost of labour. Administration expenses and selling and distribution expenses are recorded as percentage of factory cost.

In 2022, the material required for the execution of work order is estimated at ₹ 5,000 and labour cost at ₹ 3,000. Charge Profit at 25% on selling price. Find the price of work order of 2022.

8. Prepare a Stores Ledger from the following data using

- i) First In First Out (FIFO)
- ii) Last In First Out (LIFO)

April

1	Opening balance	10,000 kgs at ₹ 130 per kg
2	Purchased	20,000 kgs at ₹ 134 per kg
3	Issued	6750 kgs
4	Issued	8500 kgs
6	Surplus	550 kgs received back at ₹ 132 per kg
7	Purchased	17,500 kgs at ₹ 128 per kg
8	Issued	11,200 kgs
9	Issued	2,600 kgs

9. Calculate earnings of workers A, B, C and D under Straight Piece Rate System and Taylor's Differential Piece Rates. They produced 70, 79, 80 and 85 units respectively in a day of 8 hours work.

Standard production : 10 unit per hour

Normal time rate : 50 paise per hour

Differential Rate : 80% of piece rate below standard

120% of piece rate above standard

10. Kishan Limited has three Production department P, Q, R and two Service department S and T. The following figures are extracted from the records of the company.

Rent – ₹ 5,000	Indirect wages – ₹ 1,500	Depreciation – ₹ 10,000
Power – ₹ 1,500	General lighting – ₹ 600	Sundry expenses – ₹ 10,000



Following further details are available :

Particulars	P	Q	R	S	T	Total
Floor space (Sq. mts)	2,000	2,500	3,000	2,000	500	10,000
Light points	10	15	20	10	5	60
Direct wages	3,000	2,000	3,000	1,500	500	10,000
H.P of machines	60	30	50	10	-	150
Value of Asset	60,000	80,000	1,00,000	5,000	5,000	2,50,000

The expenses of the Service Departments are charged out on percentage basis to Production Department as follows :

Particulars	P	Q	R	S	T
Service Department (S)	20%	40%	30%	-	10%
Service Department (T)	40%	20%	20%	20%	-

- Prepare Primary Distribution Overhead Summary.
  - Prepare Overhead Distribution Summary under repeated distribution method.
11. From the following figures, prepare a Reconciliation Statement and determine the financial profit.

Particulars	Amount (₹)
Net profit as per Costing Books	66,760
Factory overhead under recovered in costing	5,700
Administration overhead recovered in excess	4,250
Depreciation charged in financial books	3,660
Depreciation recovered in costing	3,950
Interest received but not included in costing	450
Income tax provided in financial books	600
Bank interest credited in financial books	230
Stores adjustment credited in financial books	420
Dividend apportioned in financial books	1,200
Depreciation of asset charged in financial accounts	860
Loss due to theft and pilferage provided only in financial books	260



64422

IV Semester B.B.A. Examination, Sept./Oct. 2022  
(CBCS) (F+R) (2015-16 and Onwards)  
**BUSINESS ADMINISTRATION**  
Paper – 4.3 : Marketing Management

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answers should be written in **English** only.

SECTION – A

1. Answer **any five** of the following questions. **Each** question carries **2** marks. **(5×2=10)**
- What do you mean by marketing ?
  - Give the meaning of branding.
  - Give the meaning of market positioning.
  - What do you mean by virtual marketing ?
  - Give the meaning of marketing mix.
  - Give the meaning of micro environment.
  - What do you mean by skimming pricing ?

SECTION – B

Answer **any three** of the following questions. **Each** question carries **6** marks. **(3×6=18)**

- Explain the different levels of channels of distribution.
- Differentiate between marketing and selling.
- Explain any four essential qualities of a good salesman.
- Explain the objectives of CRM.
- Briefly explain the Psychological factors influencing the consumer behaviour.

P.T.O.



## SECTION – C

Answer **any three** of the following questions. **Each** question carries **14** marks. **(3×14=42)**

7. What do you mean by macro environment ? Explain the components of macro environment.
8. Briefly explain the bases of market segmentation.
9. Explain the different factors influencing the pricing.
10. Explain the different concepts of marketing.
11. Write short notes on :
  - a) Packaging
  - b) Retailing
  - c) Relationship marketing
  - d) Green marketing.

SECTION – B

Answer any three of the following questions. Each question carries 8 marks. (3×8=24)

1. Explain the different levels of channels of distribution.

2. Differentiate between marketing and selling.

3. Explain any four essential qualities of a good salesman.

4. Explain the objectives of CRM.

5. Explain the Psychological factors influencing the consumer behaviour.

P.T.O.



64424

IV Semester B.B.A. Examination, September/October 2022  
(CBCS)

**BUSINESS ADMINISTRATION**

**4.5 : Services Management**

Time : 3 Hours

Max. Marks : 70

**Instruction** : Answer should be written in **English** only.

SECTION – A

Answer **any 5** sub-questions. **Each** sub-question carries **2** marks. **(5×2=10)**

1. a) What are pure services ?
- b) Who is a Tourist ?
- c) State the types of insurance.
- d) What do you mean by Market Segment ?
- e) What is a Motel ?
- f) What do you mean by Service Quality ?
- g) What is E-Banking ?

SECTION – B

Answer **any 3** questions. **Each** question carries **6** marks. **(3×6=18)**

2. What are the functions of travel agents ?
3. State the advantages of medical transcription services in India.
4. Explain the different stages of guest cycle.
5. Explain the growth and types of ITES.
6. State the advantages of ATM.

SECTION – C

Answer **any 3** questions. **Each** question carries **14** marks. **(3×14=42)**

7. Define services and explain characteristic features of services.
8. "Hospitals run smoothly and profitably because nurses play unique roles". Highlight.
9. What are the various Ps of tourism marketing mix ? Discuss.
10. Explain various General Insurance products in India.
11. Explain in detail recent trends in Banking.





64426

IV Semester B.B.A. Examination, Sept./Oct. 2022  
(CBCS) (F+R) (2015-16 Onwards)  
**BUSINESS ADMINISTRATION**  
Paper – 4.7 : Cost Accounting

Time : 3 Hours

Max. Marks : 70

**Instruction :** Answer should be written only in **English**.

SECTION – A

Answer **any five** sub-questions of the following. **Each** sub-question carries 2 marks. **(5×2=10)**

1. a) Define cost accounting.
- b) What do you mean by time keeping ?
- c) Give the meaning of cost centre.
- d) Give the meaning of machine hour rate.
- e) What is idle time ?
- f) Give the meaning of reconciliation statement.
- g) Mention any 4 examples of selling overheads.

SECTION – B

Answer **any three** questions from the following. **Each** question carries 6 marks. **(3×6=18)**

2. Explain briefly purchase procedure.
3. From the following, calculate ROL, maximum level and minimum level.

Maximum usage	–	1500 units/week
Minimum usage	–	1000 units/week
ROP	–	4 to 6 weeks
ROQ	–	5000 units
4. From the following information, calculate earnings of Mr. X and Y on Straight piece rate and Taylor's piece rate system.  
Standard production – 8 units/hour  
Normal rate – ₹ 4/hour

P.T.O.

Differential rates are

- 80% of piece rate below standard
- 120% of piece rate above standard

In 9 hours, Mr. X produced – 54 units

Mr. Y produced – 75 units.

5. AB Ltd. has 3 production departments and 2 service departments. Expenses incurred for the period are as under :

Rent	– ₹ 30,000
Insurance of stock	– ₹ 5,600
Depreciation	– ₹ 10,000
Supervision	– ₹ 8,500
Power	– ₹ 21,000
Repairs	– ₹ 3,600

The following data also available in respect of all the departments.

Particulars	A	B	C	D	E
Area (sq.ft.)	500	300	200	100	100
Value of stock (₹)	15,000	9,000	6,000	–	–
Value of plant (₹)	50,000	30,000	15,000	5,000	5,000
No. of workers	50	35	20	10	5
HP of machines	20	20	10	–	–
Direct wages (₹)	10,000	8,000	6,000	6,000	4,000

Prepare primary distribution summary.

6. Calculate machine hour rate from the following :

Cost of machine ₹ 4,00,000

Installation charges ₹ 10,000

Scrap value ₹ 40,000

Life of machine 10 years

Yearly working hours ₹ 2,500

Repairs @ 30% of depreciation

Power 10 units per hour @ ₹ 6/unit.

Oil expenses ₹ 100 per day of 8 hours

Supervision charges ₹ 20,000 p.a.



SECTION – C

Answer **any three** questions from the following. **Each** question carries **14** marks.

(3×14=42)

7. B Ltd. manufactures and sells special types of toys. Following is the cost break-up for a toy.

Direct material ₹ 240

Direct labour ₹ 180

Manufacturing expenses ₹ 120

Administrative expenses ₹ 100

Marketing expenses ₹ 60

Profit ₹ 30

A customer has asked for a quotation for 500 toys . It is ascertained that :

- a) Material cost will decrease by 2%.
- b) Labour cost will increase by 3%.
- c) Manufacturing expenses are recovered as a % of direct wages.
- d) Administration OH is absorbed as a percentage of works cost.
- e) Marketing expenses remain same per unit.
- f) Profit to be charged @ 10% on selling price.

You are required to prepare :

- i) Present cost and profit statement
- ii) Quotation for 500 toys.

8. Prepare a reconciliation statement from the following data.

Net loss as per cost accounts ₹ 3,44,800

Works OH under recovered in cost A/c ₹ 6,240

Depreciation over charged in cost A/c ₹ 2,600

Admin OH recorded in excess in cost A/c ₹ 2,600

Interest on investments ₹ 17,500

Goodwill written off in financial A/c's ₹ 11,400

Income tax paid ₹ 80,600

Stores adjustment credited in financial A/c's ₹ 950

Depreciation on stock charged in financial A/c's ₹ 13,500.

9. The following particulars relate to a manufacturing company which has 3 production departments and 2 service departments.

	A	B	C	X	Y
Total departmental overheads as per primary distribution	₹ 6,300	₹ 7,400	₹ 2,800	₹ 4,500	₹ 2,000

The company decided to charge the service department expenses on the basis of following percentages.

Service Dept's.	Production Dept.			Service Dept.	
	A	B	C	X	Y
X	40%	30%	20%	—	10%
Y	30%	30%	20%	20%	—

Find the total overheads of production departments using :

- Repeated distribution and
  - Simultaneous equation method.
10. From the following prepare stores ledger using FIFO method.
- 1<sup>st</sup> Apr. 21 – Opening balance 500 units @ ₹ 25/unit  
 3<sup>rd</sup> Apr. – Issued 250 units  
 13<sup>th</sup> Apr. – Purchased 200 units @ ₹ 24.5/unit.  
 14<sup>th</sup> Apr. – Return of surplus 15 units @ ₹ 24/unit  
 16<sup>th</sup> Apr. – Issued 180 units  
 21<sup>st</sup> Apr. – Purchased 240 units @ ₹ 24.4/unit  
 24<sup>th</sup> Apr. – Issued 304 units  
 25<sup>th</sup> Apr. – Purchased 320 units @ ₹ 24.3/unit  
 26<sup>th</sup> Apr. – Issued 112 units  
 27<sup>th</sup> Apr. – Purchased 100 units @ ₹ 25/unit and paid freight charges ₹ 200.  
 Stock verification reveals a shortage of 5 units on 15<sup>th</sup> Apr. and 8 units on 27<sup>th</sup> Apr.
11. Production section of a factory working on job order system, pays the workers under Rowan system and Halsey plan workers are also entitled for D.A. of ₹ 100 per week of 48 hours. Wage rate ₹ 80 per day of 8 hours. The jobs 1 and 2 are allotted to worker Mr. P the details are as below :

Job	Time allowed	Time taken
1	25 hours	20 hours
2	30 hours	20 hours

Calculate total earnings of Mr. P under Rowan Plan and Halsey plan for both the jobs 1 and 2.