



**SOUTH EAST ASIAN EDUCATION TRUST (R)**

**S.E.A College of Science, Commerce and Arts**

**Affiliated to Bangalore North University**

**Recognized by UGC under 2(f): Accredited by NAAC at 'B' Grade  
[with Score 2.30]**

## **REPORT ON**

**S.E.A BAZAR ORGANIZED BY**

**ENTREPRENEURSHIP DEVELOPMENT CELL**

**Date:** 16<sup>TH</sup> June 2023

**Time:** 9:30 AM to 2:30PM

**Number of beneficiaries:** 250

**Beneficiary's members:**

All degree students & staff members of college.

**Objectives:**

- To provide a new dimension and Platform for the students to showcase their talents and to gain practical learning experience.
- To gain creative marketing skills
- To give them huge exposure and deep insight of doing large scale events in future
- To enable them to compete and pace with the modern business in the modern world

## Brief about programme:

The one day SEA BAZAR was organized by Entrepreneurship Development Cell at SEA college of science, commerce and arts in Multi Purpose Auditorium on 16<sup>th</sup> June 2023. The purpose of conducting this event was to provide a practical experience for the students in the field of Entrepreneurship & Development by showcasing their innovative ideas and various marketing skills in today's modern business.

The installation and setting up of stalls by students started at 8.30 am in the multipurpose auditorium prior the event on the same day. The event began with the formal welcome address followed by the lamp lightening by the dignitaries of the event - Principal, vice principal, commerce department HOD, science department HOD and the chief guest of the event the women entrepreneur Mrs. Lalitha T.H in the presence of all degree faculty staff and students of our college.

Post lamp lightening ceremony, the event further continued with the felicitation of the chief guest by vice principal followed by a short motivational talk by the chief guest. Later the participants were motivated and encouraged by personal visit to the stalls by the chief guest and dignitaries.

Students showed enthusiastic participation, a total of 17 stalls were installed which included mehendi designing, fancy store, clothing, food, games and eco friendly products. The sales began at 10.30 am and ended at 2.00 pm. The Judges of the event were the PG faculties of our college – Mrs. Kanchana and Mrs. Swathi. The judgement was based on the criteria of marketing, number of sales and the quality of products. Two prizes were allotted as the Best entrepreneur and the budding entrepreneur. All the participants received the participation certificates. The event was closed at 2.30 pm after the judgement.

Overall the event was fun with great learning opportunity. Students enjoyed actively throughout by selling their products, incurring profits and all together made the event a grand success.



# SOUTH EAST ASIAN EDUCATION TRUST (R) S.E.A College of Science, Commerce and Arts

Ekta Nagar, A. Krishnappa Circle, Ayyappanagar, Virgo Nagar Post, K.R. Puram, Bangalore - 49.

Affiliated to Bengaluru North University

Recognized by UGC under 2(f): Accredited by NAAC 'B' Grade



Sri A. Krishnappaji  
Founder Chairman



## ENTREPRENEURSHIP DEVELOPMENT CELL

ORGANIZES

# S.E.A

# Bazaar

## “ಯವ ಉದ್ಯಮಿಗಳ ಮೇಳ”

DATE: 16<sup>th</sup> JUNE 2023

VENUE:

TIME: 9.30 AM

MULTIPURPOSE AUDITORIUM

S.E.A College of Science, Commerce and Arts

### Entrepreneurship Development Program

akhila1002@gmail.com [Switch account](#)

Not shared



\* Indicates required question

Name [Block Letter] \*

Your answer

Course \*

Choose

Semester \*

- I  
 II  
 III  
 IV  
 V  
 VI

Mobile Number \*

Your answer

Number of Team members \*

Choose

List the names in Team \*

Your answer

Stall Name \*

Your answer

Product \*

Your answer

Submit

Clear form



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S.e.a. Composite Pre University College, S.e.a. Composite  
Pre University College, Lourdu Nagar, Swathantra Nagar,  
Krishnarajapura, Bengaluru, Karnataka 560049, India  
Lat 13.008204°  
Long 77.713629°  
16/06/23 10:53 AM GMT +05:30

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S.e.a. Composite Pre University College, S.e.a. Composite  
Pre University College, Lourdu Nagar, Swathantra Nagar,  
Krishnarajapura, Bengaluru, Karnataka 560049, India  
Lat 13.008204°  
Long 77.713629°  
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Pre University College, Lourdu Nagar, Swathantra Nagar,  
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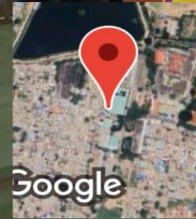
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### Bengaluru, Karnataka, India

#78,Ekta Nagar, behind Sea College, Lourdu Nagar, Swathantra Nagar, Krishnarajapura, Bengaluru, Karnataka 560049, India  
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Long 77.713553°  
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### Bengaluru, Karnataka, India

S.e.a. Composite Pre University College Auditorium, S.e.a. Composite Pre University College, Lourdu Nagar, Swathantra Nagar, Krishnarajapura, Bengaluru, Karnataka 560049, India  
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### Bengaluru, Karnataka, India

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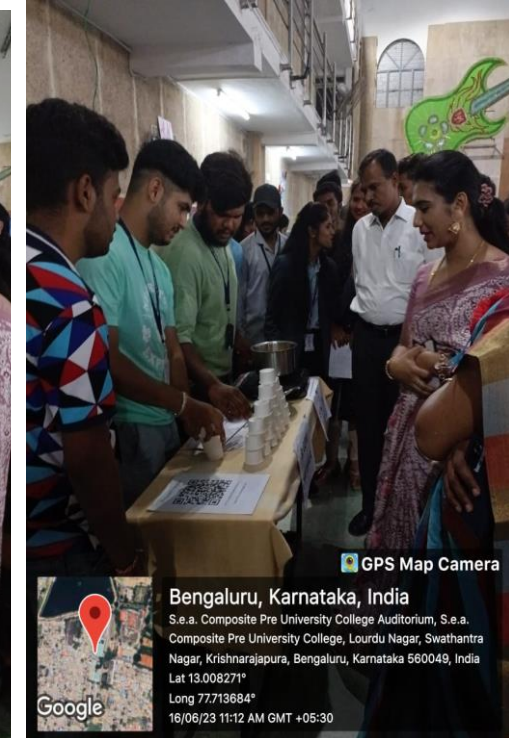
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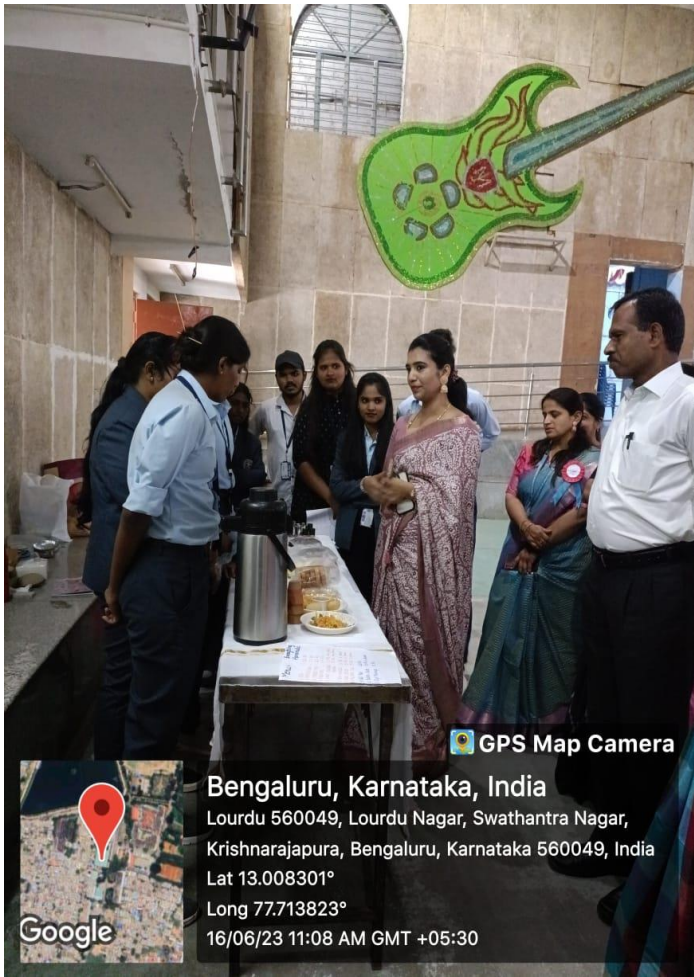
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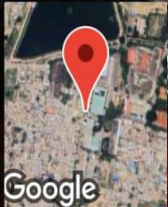
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 Long 77.713832°  
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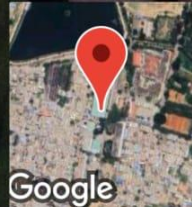
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**Bengaluru, Karnataka, India**  
 No 51,1st main, 4th cross,ekta nagar muniyappa layout, sea  
 college Lourdu Nagar, Lourdu Nagar, Swathantra Nagar,  
 Krishnarajapura, Bengaluru, Karnataka 560049, India  
 Lat 13.008239°  
 Long 77.713529°  
 16/06/23 11:10 AM GMT +05:30



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**Bengaluru, Karnataka, India**  
 1st main, ,ekta nagar muniyappa layout, behind SEA college,  
 Lourdu Nagar, Swathantra Nagar, Krishnarajapura, Bengaluru,  
 Karnataka 560049, India  
 Lat 13.008298°  
 Long 77.713873°  
 16/06/23 11:13 AM GMT +05:30



**JUDGEMENT LIST**

Team no	Stall installation	Marketing	Sales in number	Quality of product	Total





**ED cell members:**

Mrs. Vidhya

Mr. Manjunath T

Mrs. Ramya

Ms. Anjana S. Koushik

Mrs. Karabhi Das

Mrs. Kalanjali

**Report prepared by:**

Ms. Anjana S. Koushik

Assistant professor

Department of Clinical Nutrition & Dietetics